



Our Platform For Growth

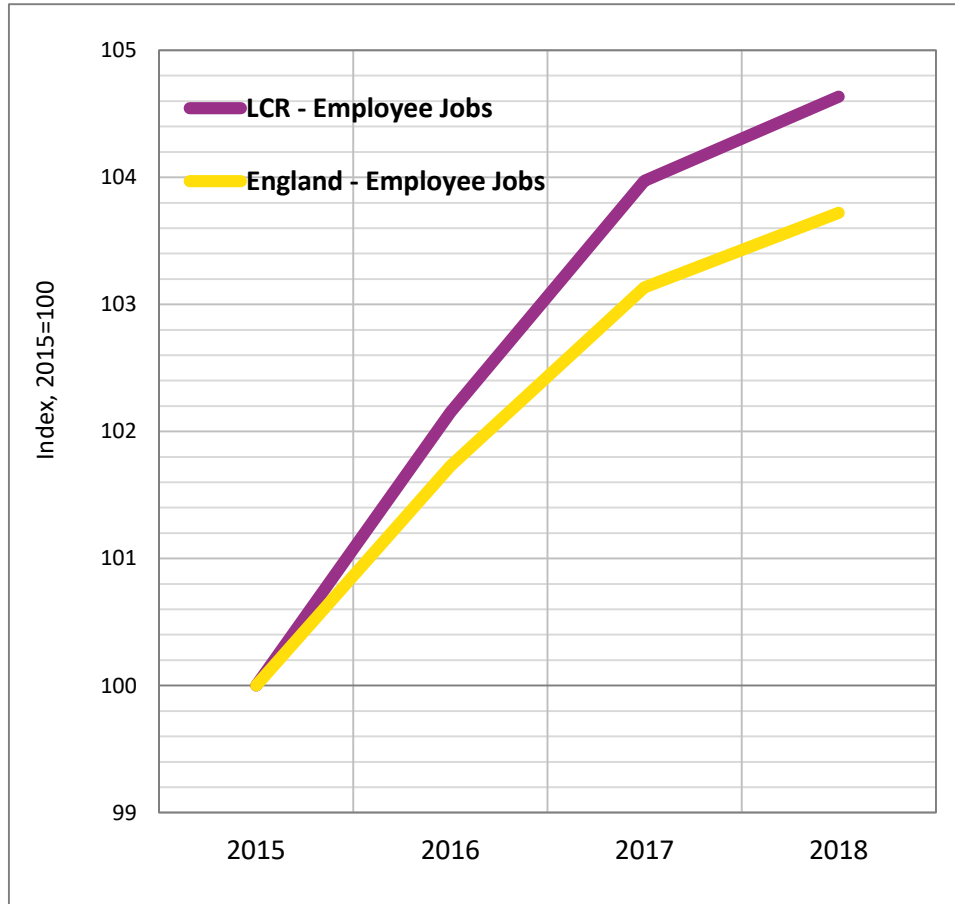
Mark Basnett

Managing Director

Liverpool City Region LEP

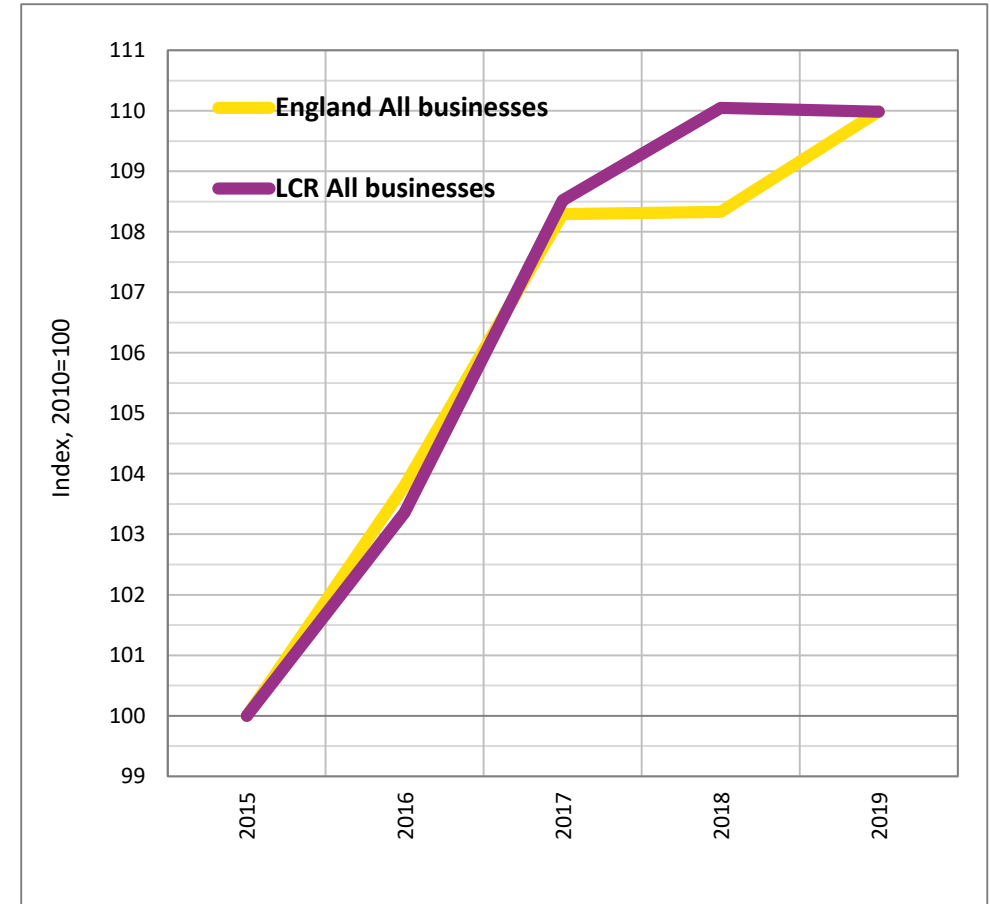
why inclusive growth?

Jobs



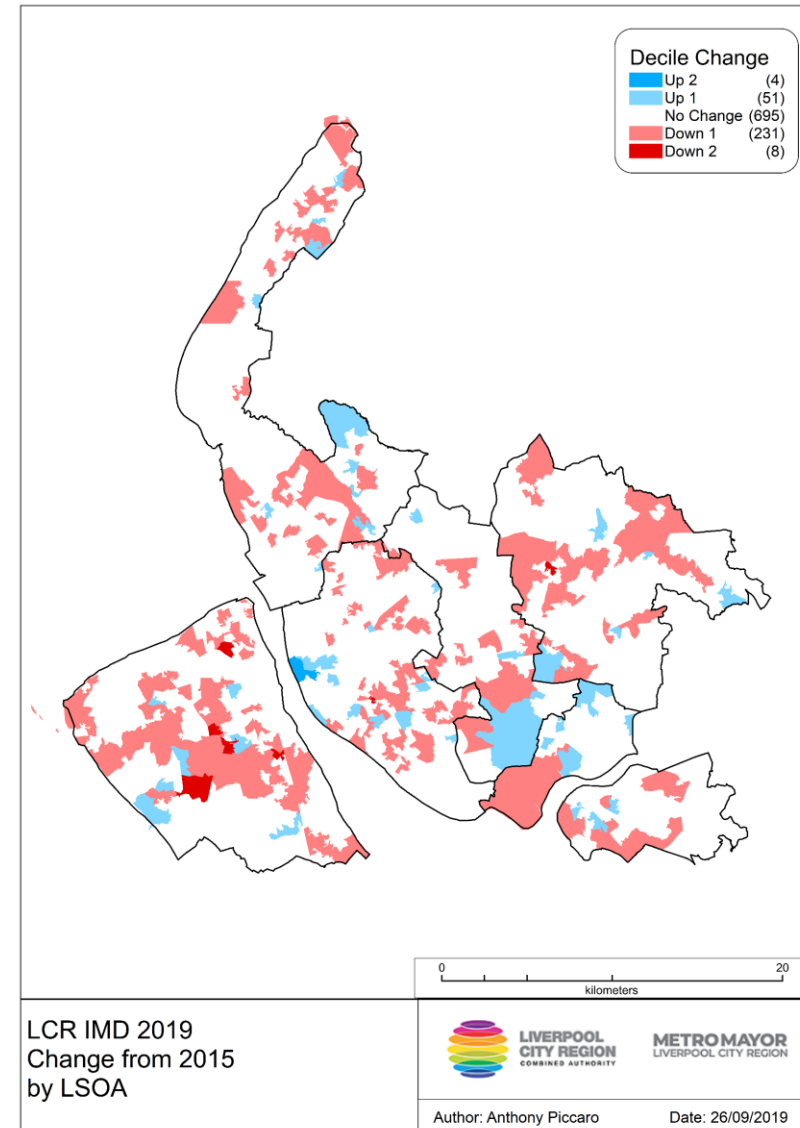
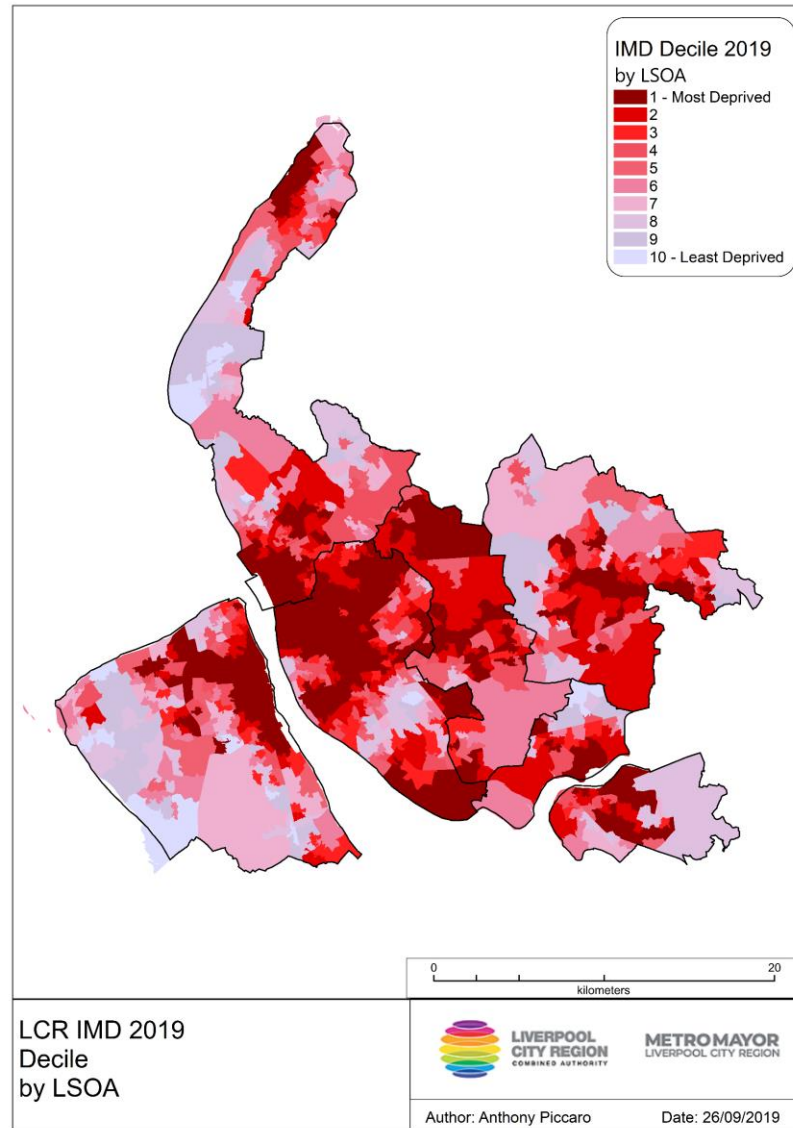
**27,000 more jobs
(50,000 since 2010)**

Businesses



**5,000 more businesses
(11,000 since 2010)**

Indices of Multiple Deprivation



we've come a long way

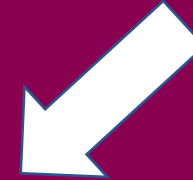
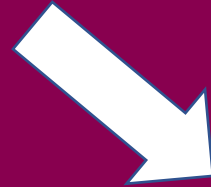
we've got a long way to go

what can we do about it?

1. understand the problems
2. jointly develop solutions
3. deliver, deliver, deliver

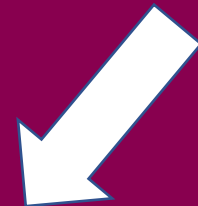


METROMAYOR
LIVERPOOL CITY REGION



growth platform

Liverpool City Region Growth Company



partners



partners



what?

1. **simplify the landscape**
2. **improve the services**
3. **make it easier to invest & grow**

how?

1. investment
2. growth
3. talent
4. sectors
5. place



**LIVERPOOL
CITY REGION**
COMBINED AUTHORITY

METRO MAYOR
LIVERPOOL CITY REGION