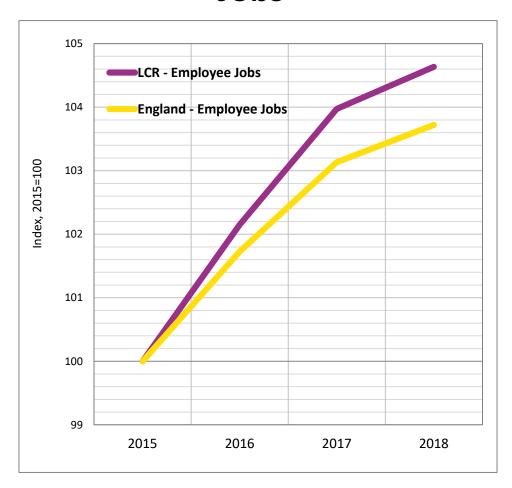


Our Platform For Growth

Mark Basnett
Managing Director
Liverpool City Region LEP

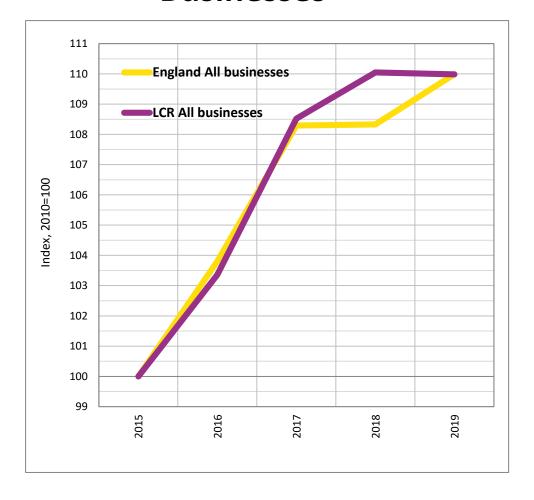
why inclusive growth?

Jobs



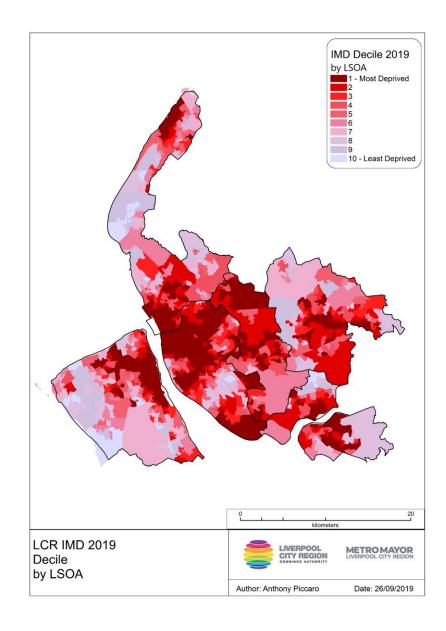
27,000 more jobs (50,000 since 2010)

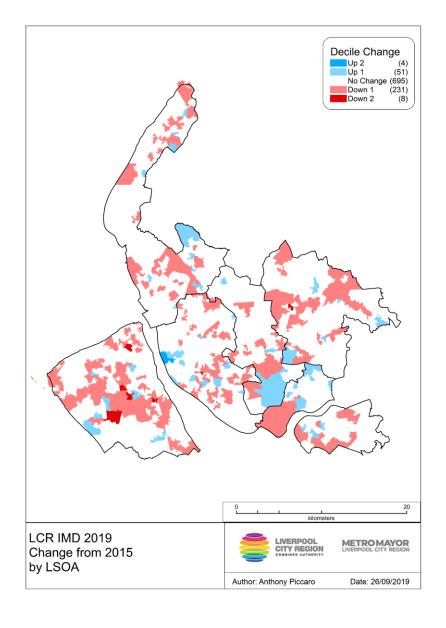
Businesses



5,000 more businesses (11,000 since 2010)

Indices of Multiple Deprivation





we've come a long way

we've got a long way to go

what can we do about it?

1. understand the problems

2. jointly develop solutions

3. deliver, deliver, deliver











growth. Platform

Liverpool City Region Growth Company



partners



partners























































thecontactcompany















The City

College

of Liverpool









T.J.MORRIS







Merseyrail











The Women's Organisation















MAZARS









Edge Hill University



St Helens College

Ccurtins





The **QCC** Liverpool Group







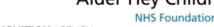




Unilever







what?



- 1. simplify the landscape
- 2. improve the services
- 3. make it easier to invest & grow

how?

growth. platform

Liverpool City Region Growth Company

- 1. investment
- 2. growth
- 3. talent
- 4. sectors
- 5. place





METRO MAYOR LIVERPOOL CITY REGION