

Welcome to Typhoo Tea

Ty.Phoo

Company History: Great British Tea Since 1903



With over 100 years experience, Typhoo is one of the nations top tea brands and an established household name.

The Company's history stretches back to 1903 when Birmingham Grocer John Sumner developed a blend of tea, inspired by his sister who regarded tea as a cure for indigestion.

When Mr Sumner closed his grocers shop in 1905, he jumped at the opportunity to invest in the Typhoo brand, and Typhoo Tea Limited was born.

Over the years, the business has developed from being the first brand to sell ready-packaged tea, to being a leading tea supplier that offers products in every sector of the market.



Vertical Integration: Global Sourcing, Supply and Production



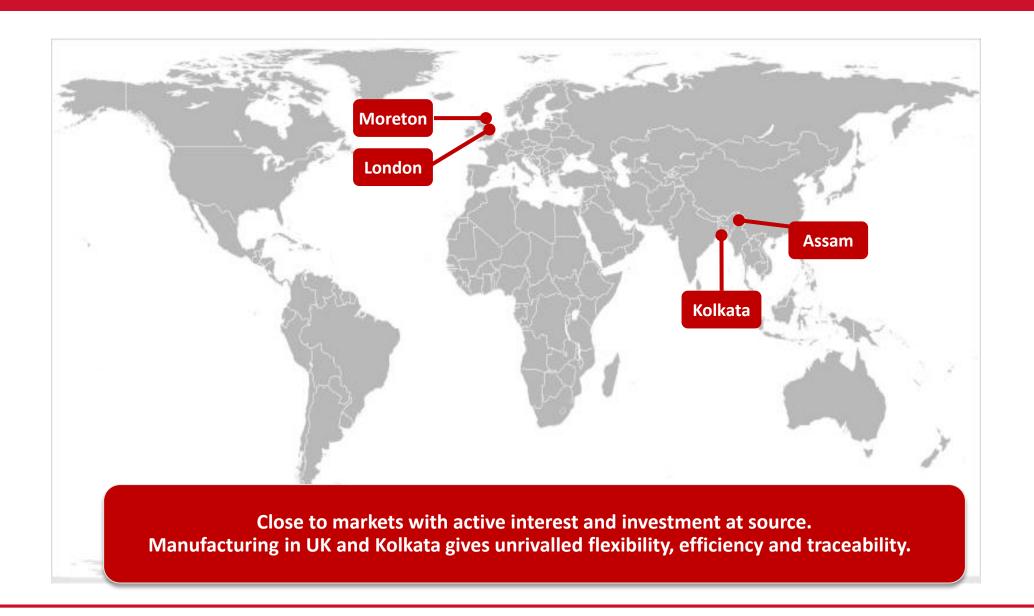
Apeejay Surrendra Group, a diversified multi-locational conglomerate. The 3rd largest tea producer in Assam with other interests in hotels, shipping, logistics, real estate & confectionery. A family owned business and the group chairman is Mr Karan Paul.



Abercross Holdings, a UK Investment Firm, has recently invested in the firm on the basis of the strength of the business and its brands

Typhoo Tea Limited - a fully integrated supply chain for maximum cost efficiencies

Global Presence: From Tea Bush to Tea Cup



Global Production: Capacity and Investment

Site	Moreton, UK	Kolkata, India
Annual Capacity (tonnes)	30,000	500
Site area (sq. ft)	307,420	19,010
Main machinery	 12 x C51 seal lines for Round in foil production 13 x C50 seal lines for Round in foil production 3 x C50 Square in Foil Lines 2 x C24 (without staple) and One C2000 STE lines for Fruit & Herb and Black tea 31 IMAs in the factory 	4 x C21 STE lines for Fruit & Herb and Black tea

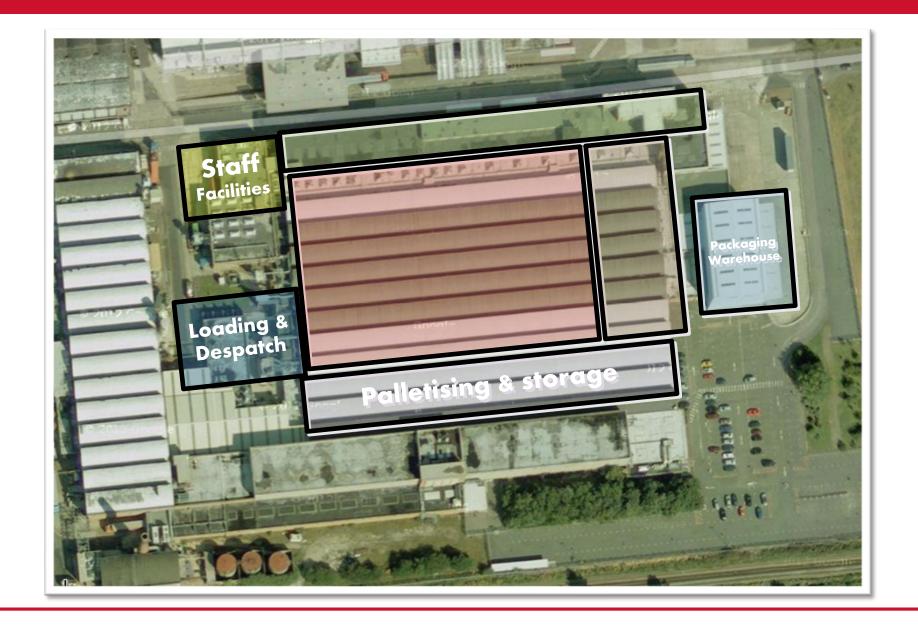
Recent Investment:

+ over 10,000 tonnes of loose tea capacity

- More than £1m in C24 packing machines, metal detector & 'end of line' equipment.
- Installation of three Fuso Pyramid bag machines

- More than half a million in LMA machines, 'end of line' equipment.
- More than £1.5m in IMA sealing drums, flow wrapper, metal detector, blending system.

The Moreton Factory Site



Ty.Phoo

The Moreton Factory Site: Flexibility and Scale

- Cadburys site opened in 1955
- Tea production started in 1974
- 293 colleagues some with Typhoo for up to 50 years!
- Produce c. 12,000 tonnes of tea per year
- UK's leading own label tea packer with 60% share



The Moreton Factory Site: Flexibility and Scale

Widest range of machinery & packaging formats of ALL British-based tea manufacturers;

- Bag Type flexibility
- Packaging flexibility
- Pack Count flexibility
- Speciality area for Loose Leaf, tins and gift boxes
- FUSO machine for premium pyramid bags





1 in 5 cups of tea bought in retail are made by Typhoo Tea Ltd.

BRANDS TYPHOO OWN



BRANDS WE PACK FOR



Ty.Phoo

Multi-Award Winning for Product Development and Business Practise

- ✓ GREAT TASTE AWARDS
 Winning up to 7 Awards <u>every year</u> since 2014
- ✓ THE GROCER OWN LABEL EXCELLENCE Winners in 2018, 2015, 2014, 2012, 2011, 2007
- ✓ QUALITY FOOD AWARDS
 2018 and 2011 Winners
- ✓ **EUROPEAN BUSINESS AWARDS**2016-17 National Champion
- ✓ LIVERPOOL POST ENVIRONMENTAL AWARD
 2013 Winner
- ✓ THE GROCER GREEN SUPPLIER OF THE YEAR
 2012 Finalist
- ✓ THE GROCER HOT BEVS SUPPLIER OF THE YEAR 2009 Winner























Technical Accreditations and Ethical Sourcing Schemes













Ethical sourcing, Organic certifications, quality assurance and legal requirements covered and managed for you with integrity.

Our tea, packaging and other ingredients are 100% traceable.

Hygiene, Health & Safety assured.





Typhoo Tea Ltd. Corporate Ethical Policy

- ✓ Employment is freely chosen.
- ✓ Freedom of Association.
- ✓ Working conditions are safe and hygienic.
- ✓ Child labour not used.
- ✓ Living wages are paid.
- ✓ Working hours not excessive.
- ✓ No discrimination.
- ✓ Regular employment is provided.
- √ No harsh or inhumane treatment.







SUSTAINABLE GALS DEVELOPMENT GALS

17 GOALS TO TRANSFORM OUR WORLD





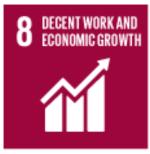


































Funding the Unicef and ETP Partnership in Assam





Unicef and ETP work together to improve lives of young people in tea communities;

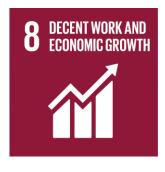
- The programme is directly and indirectly improving the lives of an estimated 250,000 women, girls and boys living in Assam.
- It spans more than a quarter of all tea estates in Assam, and is the biggest programme of its kind







Investing in the Future and Workforce in Malawi



A partnership to Improve competitiveness and sustainability of the Malawian tea industry;

- Implementing business practices that support economic ability of employers to pay a living wage
- Support industry improvements around quality and productivity
- Improve capacity of trade unions
- Training and capacity-building for tea farmers

Typhoo also work with ETP and private label customers to facilitate Village Savings and Loans schemes for workers and smallholders.







Management of Human-Elephant Conflict in Assam



A joint venture to segregate elephants' migration routes through tea estates;

 The programme facilitated the construction of pathways with living fences to allow animals safe passage







Supplying Low Cost Feminine Hygiene Products in Assam





Local governments suspended supply of subsidised low-cost sanitary napkins leaving only high-cost branded products in local markets that can be many miles away;

The project set up a low cost production unit for the manufacture of 65,000 sanitary napkins a year.







Funding Disability Sports across the UK



Typhoo and Activity Alliance teamed up for four years running to support young disabled athletes across England

 Every year 1400 disabled athletes took part in the programme



disability inclusion sport





Joining the UK 'Bright Future' Programme







The Bright Future programme provides employment for those rescued from slavery within the UK;

- Reduces forced labour and trafficking
- Tackles hidden labour exploitation





Thank You.