



## Liverpool City Region Careers Hub/EAN

# Enterprise Adviser Conference

# Agenda

- 8.30 am Arrival, registration and refreshments
- 9 am Introduction to Museum of Liverpool - **Katie Roberts**
- 9.05 am Welcome from **Mark Basnett**, Managing Director Local Enterprise Partnership  
**Steve Rotheram**, Metro Mayor of Liverpool City Region
- 9.20 am **Sally Beevers** – Career Hub Lead
- Update on Career Hub & EAN
  - Overview of Gatsby Benchmarks and progress to date
  - The challenges and benefits of being an Enterprise Adviser
- 10.30 am Break – refreshments
- 11 am Labour Market Information for Liverpool City Region - **Iain Logan**, National Careers Service
- 11.30 am Pupil Premium and Social Deprivation - **Paul Ross, Andrew Burns & Lucy Canning**
- 12 pm Lunch and networking

# Welcome

**Mark Basnett – Managing Director, Local Enterprise Partnership**

## Introduction

**Steve Rotheram – Metro Mayor, Liverpool City Region**



# Sally Beevers – Careers Hub Lead Liverpool City Region

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# Young People are making progress

## 80%

Of young people have an increased awareness of different careers.

Improved *employability* including 10 percentage point improvement in feeling able to come up with new ideas.

## 75%

have a greater understanding of what they need to do to achieve their ambitions.

Improved *personal effectiveness* including a 20 percentage point increase in young people's determination to keep trying if they cannot do something.

## 70%

of young people feel more motivated to work hard at school and college.

Improved *career readiness* including a 20 percentage point increase in a young person's belief that they can make a plan for the next 5 years.

# Careers Hub/EAN Update

- Wave 2 Hub expansion, September 2019 - up to 120 schools across Liverpool City Region
- Wave 1 Hub schools – progress towards Gatsby Benchmarks
- EA's matched to 95% of schools
- New Digital systems for Compass and Tracker: Compass Careers Dashboard
- Give An Hour Campaign

# Gatsby Benchmarks

Benchmark	Description
1. A stable careers programme	Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers and employers.
2. Learning from career and labour market information	Every pupil, and their parents, should have access to good-quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.
3. Addressing the needs of each pupil	Pupils have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.
4. Linking curriculum learning to careers	All teachers should link curriculum learning with careers. For example, STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.
5. Encounters with employers and employees	Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.
6. Experiences of workplaces	Every pupil should have first-hand experiences* of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks.
7. Encounters with further and higher education	All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.
8. Personal guidance	Every pupil should have opportunities for guidance interviews with a careers adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all pupils but should be timed to meet their individual needs.

***Our mission is to prepare and inspire  
our young people for the  
fast-changing world of work***

## **Enterprise Adviser Role**

**[www.careersandenterprise.co.uk](http://www.careersandenterprise.co.uk)**

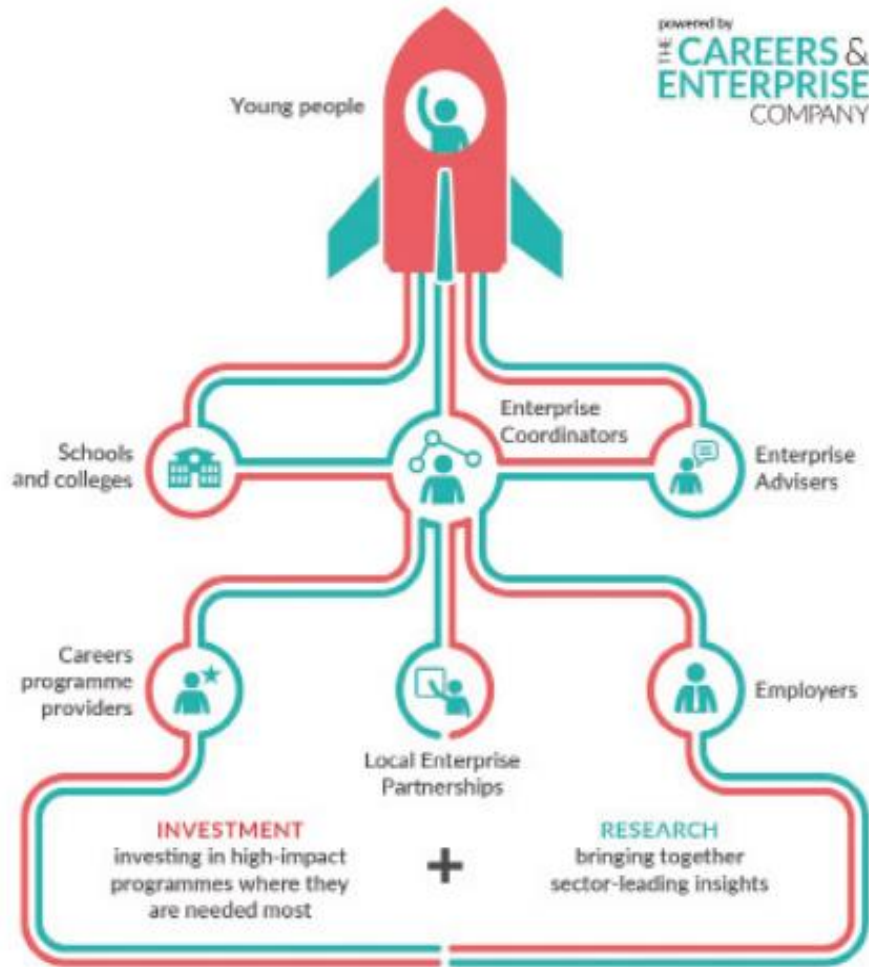




## Fuelling young people's futures

powered by  
**THE CAREERS & ENTERPRISE COMPANY**

-  **Local Enterprise Partnerships** oversee the network locally
-  **Employers** help young people get 4 or more encounters with the world of work
-  **Careers programme providers** deliver high-impact careers and enterprise programmes
-  **Enterprise Coordinators** connect schools and colleges with employers and providers
-  **Enterprise Advisers** (senior business volunteers) work in partnership with schools and colleges to develop a careers plan and connections
-  **Schools and colleges** work with Enterprise Coordinators and Enterprise Advisers to get their young people the careers and enterprise support they need
-  **Young people** are prepared and inspired for the future



# *Group Exercise*



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- 11 am          Labour Market Information for Liverpool City Region - **Iain Logan**, National Careers Service
- 11.30 am      Pupil Premium and NEET (Not in Education, Employment or Training) - **Paul Ross, Andrew Burns & Lucy Canning**
- 12 pm          Lunch and networking

