



Help make a difference to our City Region

Invitation for Expressions of interest to join the Board of Liverpool City Region Local Enterprise Partnership (LEP)

Introduction

The Liverpool City Region Local Enterprise Partnership's role is to help create a globally competitive place at the heart of the UK – delivering inclusive growth by attracting and developing more business and talent and creating more sustainable employment and high value jobs

We are a strategic partnership of organisations, businesses and individuals from the public and private sectors committed to realising the economic potential of our City Region by working together. We provide strategic advice and guidance on how the City Region's potential can be realised and we support the management of its delivery for the benefit of its businesses and residents.

The current Board comprises local business and education leaders, alongside council leaders from Halton, Knowsley, Sefton, St Helens and Wirral and The Mayor of Liverpool and the Liverpool City Region Metro Mayor.

With effect from February 2019 we have 3 opportunities to join the LEP Board and are inviting expressions of interest from individuals who can complement the skills and capabilities of our current Board members, can contribute to the work of the Board and through it the growth of the City Region.

We recognise and embrace the benefits of having a diverse Board, and see increasing diversity at Board level as essential in representing the diverse community that constitutes Liverpool City Region.

The Role of the LEP

- The City Region's leading strategic business organisation dedicated to economic growth
- A member of the Combined Authority, represented on the Board, with responsibility for Business and Brexit portfolio
- A constructive and supportive partner to our Local Authorities working collaboratively towards common goals
- Active engagement with Central Government on economic strategy and effective implementation in the City Region working with our private and public-sector partners to achieve powerful and aligned single and complementary voices
- Interface and engagement with all businesses across the City Region, including leaders in key growth sectors, to small and micro businesses, to fully understand their needs, challenges and opportunities and ensure these are fully reflected in the strategic advice provided to the Combined Authority on business growth and support interventions
- Working with partners to manage and support the City Region's Key Growth Sectors that have been identified as having the greatest growth potential and economic impact on the City Region and where the City Region has both national and international competitiveness on which to build:
 - Advanced Manufacturing
 - Health and Life Sciences
 - Low Carbon Energy
 - Port and Logistics
 - Visitor Economy
 - Digital and Creative
 - Professional and Business Services
- Building effective partnerships and securing the support of multiple businesses and wider partners to a common goal of accelerated growth for our City Region to realise its economic potential

Board Member Roles

We are seeking individuals who share our passion, commitment and belief in the City Region from all sections of the Liverpool City Region community (and beyond given proven links to Liverpool City Region) and representing our diverse culture, attributes and values.

We are seeking individuals with specific expertise, experience and knowledge at a senior operational and strategic level in the following 3 key areas:

1. Visitor Economy
2. Advanced Manufacturing
3. Health & Life Science

The individuals appointed will be expected to apply themselves to developing or challenging strategies designed to deliver growth in each of these areas.

LEP Chair and Board positions are not financially remunerated, but reward comes in being engaged in driving this important agenda forward for the benefit of current and future generations. It also comes with significant commitments including:

1. Attend 6 LEP Board meetings per year equating to 4 days including reading of papers.
2. Attend 3 strategy development sessions of 1.5 days commitment per annum.
3. Championing the sectors and subject to the endorsement of board members, representing and feeding back to the respective sector board requiring a commitment of 3 days per annum.
4. Represent the LEP on appropriate external bodies or task and finish groups that may exist at city-region, region, national or international level. Where necessary, represent the LEP and City Region in meetings with Government or any of its departments and agencies.
5. Be prepared to make statements to, or be interviewed by, the media to promote economic strategy or policy or respond to enquiries.

For the Advanced Manufacturing and Visitor Economy, we are also seeking expressions of interest for the chair of each of these sector boards. Subject to the endorsement of sector board members, it is anticipated that appointment to the LEP Board will also require the candidate to chair their respective sector board. Full details about each of these roles will be provided in the application pack.

How to register your Interest

If you are interested in being considered to join the LEP Board and the respective sector boards, and believe you have the passion, knowledge, experience and expertise to assist the City Region's growth, and can meet the commitments set out above, then please write to us at info@liverpoollep.org with a subject of LEP Board EOI, outlining your suitability and interest in your appropriate role. If you would like more information on the sector board roles before you make your application, then contact us at the same address letting us know which role you are interested in and we will forward the specification to you - We look forward to hearing from you!

The closing date for your EOIs is 5pm on Friday 22nd March 2019 with interviews taking place the week commencing 1st April 2019.