

THE CAREERS &  
ENTERPRISE  
COMPANY

# State of the Nation November 2018





# A comprehensive picture of careers

**3000**  
**schools and**  
**colleges**

## The eight Gatsby Benchmarks of Good Career Guidance



1| A stable careers programme



5| Encounters with employers and employees



2| Learning from career and labour market information



6| Experiences of workplaces



3| Addressing the needs of each pupil



7| Encounters with further and higher education



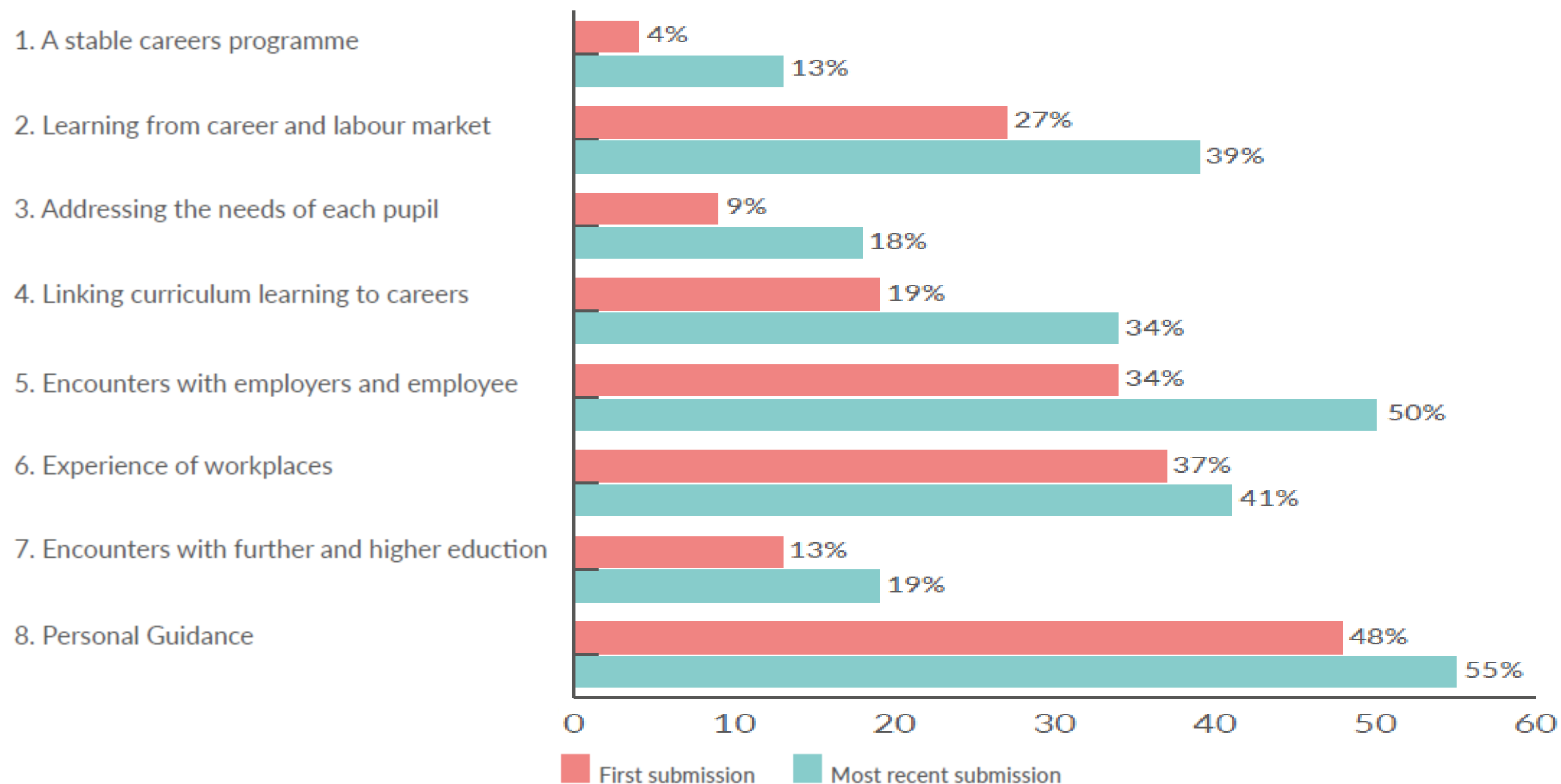
4| Linking curriculum learning to careers



8| Personal guidance

# Careers support is improving

*Change in the proportion fully achieving each benchmark among repeat submissions*



# Liverpool LEP

Local Enterprise Partnership	Average number of benchmarks achieved	Number of responses	Least number of benchmarks achieved	Highest number of benchmarks achieved
Liverpool City Region	2.4	92	0	7
National Average	2.13	-	-	-

# Schools and colleges in disadvantaged area doing well





# Positive impacts on young people

80%

Of young people have  
an increased  
awareness of  
different careers.

Improved *employability*  
including 10 percentage  
point improvement in  
feeling able to come up  
with new ideas.

75%

have a greater  
understanding of what  
they need to do to  
achieve their ambitions.

Improved *personal  
effectiveness* including a  
20 percentage point  
increase in young people's  
determination to keep  
trying if they cannot do  
something.

70%

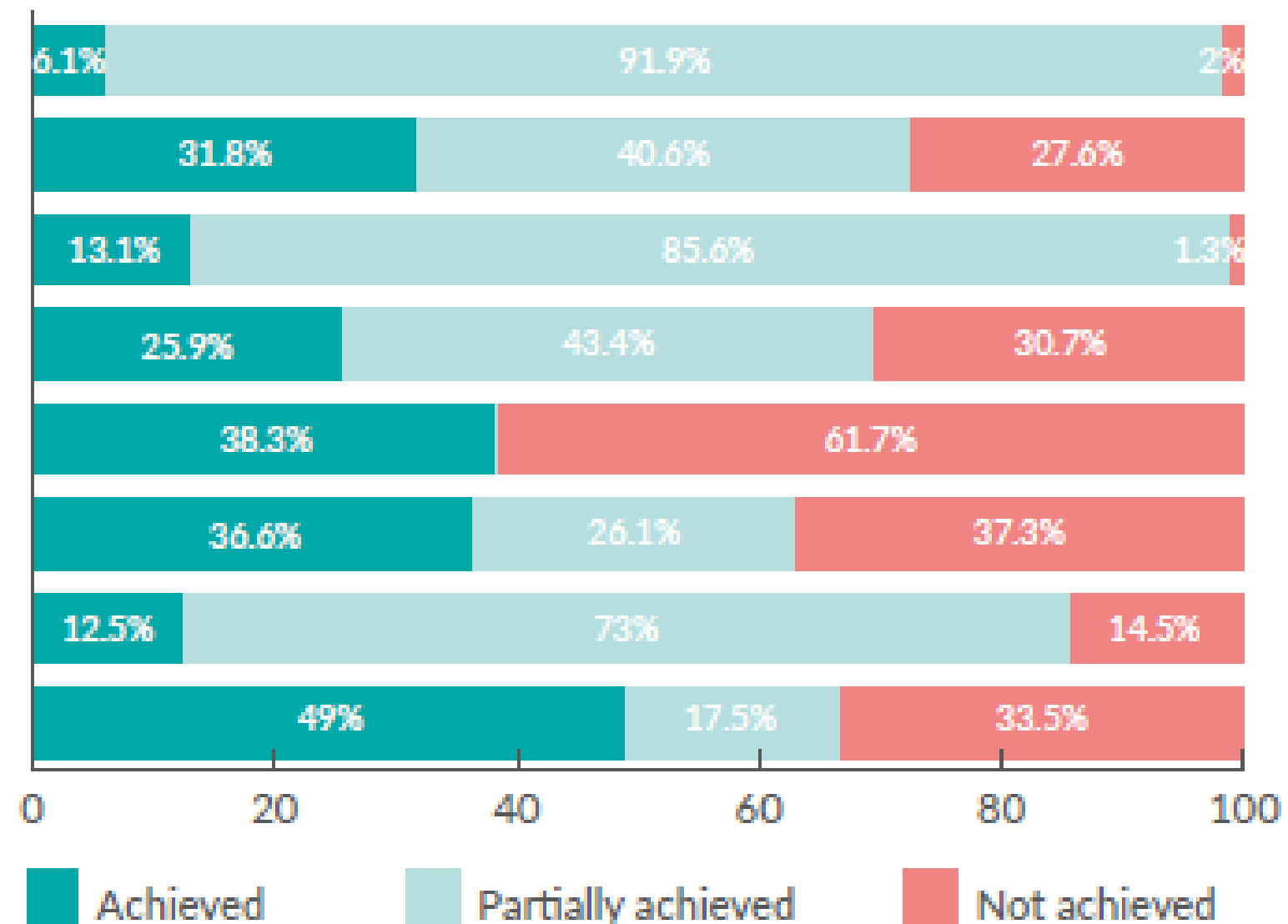
of young people feel  
more motivated to work  
hard at school and  
college.

Improved *career  
readiness* including a 20  
percentage point  
increase in a young  
person's belief that they  
can make a plan for the  
next 5 years.

# The start of a journey

*Benchmarks achieved, partially achieved and not achieved – nationally*

1. A stable careers programme
2. Learning from career and labour market
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employee
6. Experience of workplaces
7. Encounters with further and higher education
8. Personal Guidance





# This year: the Careers Strategy



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