



Public Health  
England

Protecting and improving the nation's health

# Liverpool City Region Wealth and Wellbeing Programme

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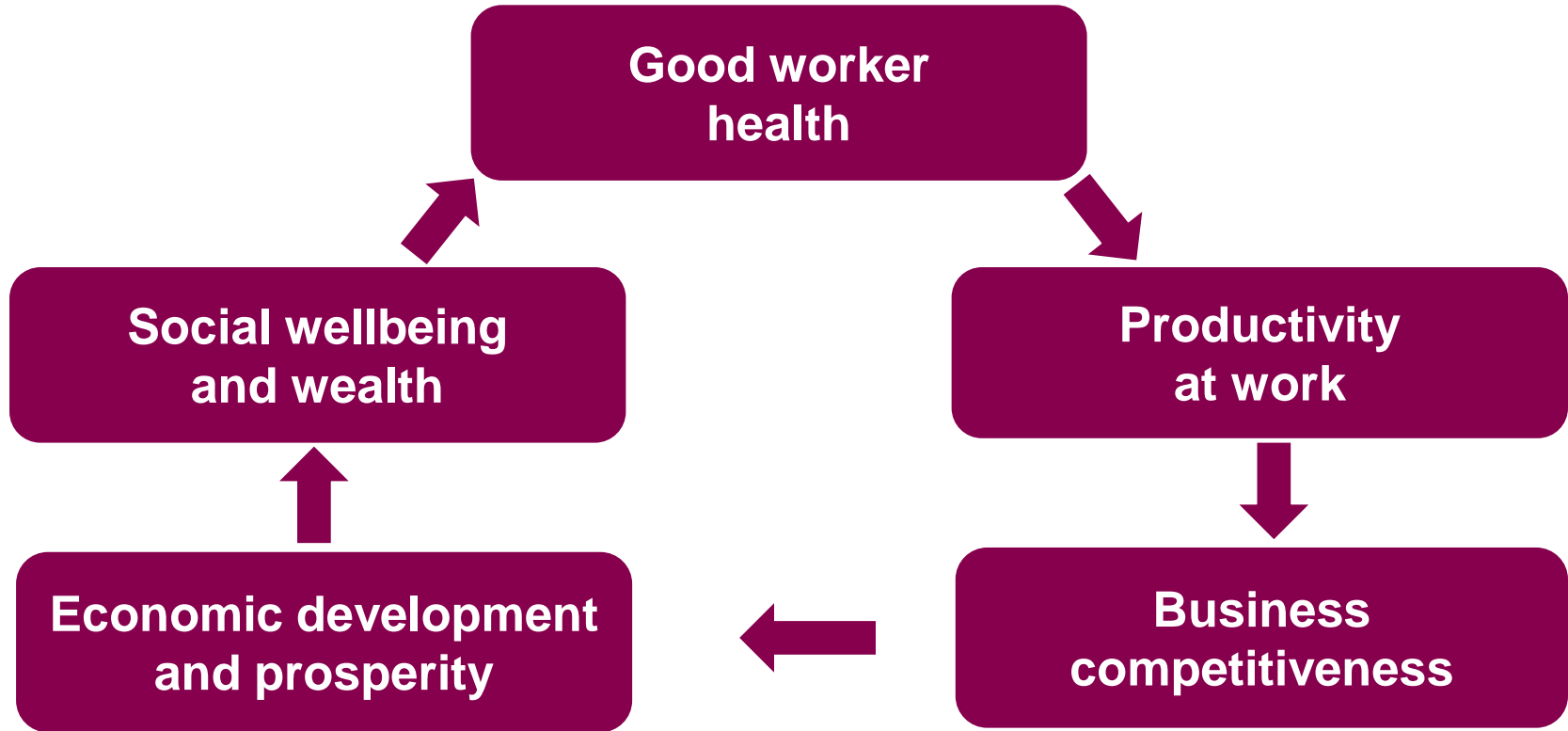
# Due North Report – Economic Development

- Disability and poor health are the primary reasons why people in the North are out of work.
- Strategies to reduce inequalities need to:
  - prevent people leaving work due to poor health
  - enable people with health problems to return to work and
  - provide an adequate standard of living for those that cannot work

# Due North Report

- The process of getting involved, together with others, in influencing decisions, builds social capital that leads to health benefits.
- Support the involvement of Health and Wellbeing Boards and public health teams in the governance of Local Enterprise Partnerships and combined authorities
- Lead the way in using the Social Value Act to ensure that procurement and commissioning maximises opportunities for high quality local employment, high quality care, and reductions in economic and health inequalities

# Relationship between wellbeing and wealth



# LCR Wealth and Wellbeing Programme

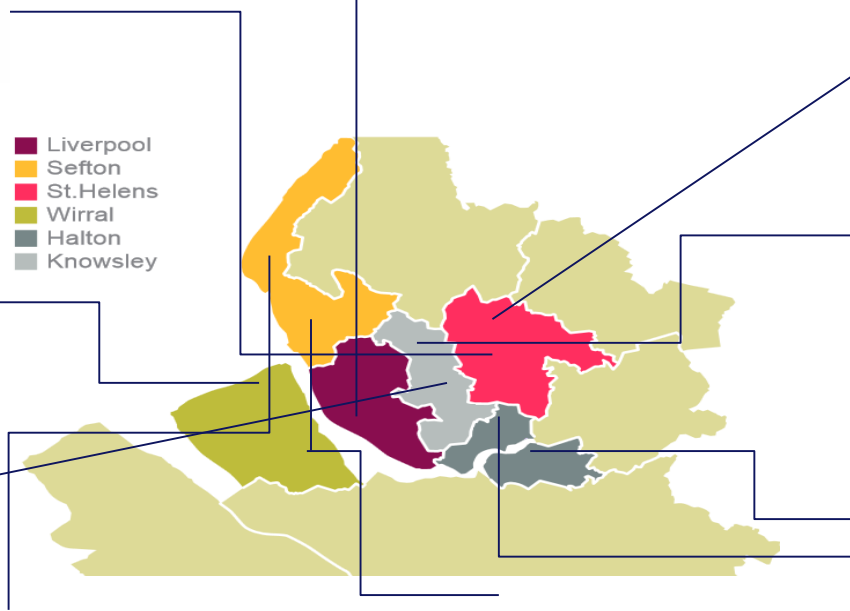
- **Workless population;** how to bring this population closer to the employment market by addressing health issues.
- **People in work but at risk of losing work through ill health;** early intervention services particularly mental health support.
- **Health At Work;** the provision of programmes such as health checks in the workplace and also aspects of what is good, health enhancing, work.
- **Economic footprint of the health and social care sector** and how this can be developed to better support local inclusive economic growth.
- **Developing a compelling narrative to drive large scale change.**



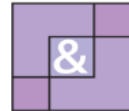
Heseltine Institute for Public Policy, Practice and Plac.

# The Women's Organisation

- Liverpool
- Sefton
- St.Helens
- Wirral
- Halton
- Knowsley



Cheshire & Merseyside Health & Care Partnership



"Be the reason someone receives better care today"

## Leading to conclusion that .....

- The LCR Wealth and Wellbeing programme will best add value by functioning as a system connector – building bridges across the health and employment and skills agendas, linking portfolios in boroughs, translating relevant policy across the portfolios and linking to funding opportunities.
- In addition the programme will lead the development of the system wide and local narrative on work, health and wealth that is necessary to drive large scale change.

# System Connecting and Shaping

- Identifying existing assets that provide capacity for change (people, time, networks, spaces, business and industry, and groups across civic society energised by a desire for change).
- Connecting people who are already pushing at the boundaries of what is possible. Creating the spaces for debate, and energizing and activating people.
- Inspiring with a future focused vision as well as articulate the challenge — momentum and movement building.
- Finding the power levers at all levels of government that can be used. How can political capacity be generated?
- Finding where flex can occur on the margins of the mainstream. How can we de-risk innovation by tinkering and iterating at the edges?
- How do we reduce the barriers to innovation/entrepreneurship and provide multiple entry points? What could low risk low-cost innovation pathways look like?



## **Governance Arrangements**

- Currently functioning with a steering group and wide range of links to many programmes
- Formalising a network for the exchange of ideas and actions

## **Building the System Wide and Local Narrative**

- Active in every borough and consistent across LCR