

## LEP Partners & Visitor Economy Members - Christmas Social Sponsorship Opportunity



### **Event Format**

Date: Thursday 6<sup>th</sup> December 2018  
Venue: One Fine Day, Old Hall Street

This Christmas networking event is very popular in the business calendar. Attended by wide cross-section of Liverpool City Region LEP corporate partners and Visitor Economy members (circa 150).

- 5.30pm** Arrival and Registration  
Networking with drinks and canapes served
- 6.15pm** Speeches
- 6.30pm** Further networking with drinks and canapes
- 7.30pm** Close

### **Sponsor Package = £1,000 + VAT**

#### **Pre and post event**

- Company logo displayed on official event invitation
- Acknowledgement of sponsor in LEP social media
- Sight of the attendee list prior to event
- Feature in a B2B e-comms (via LEP) to its corporate partnership base (circa 100)
- Logo and hyperlink on the LEP website

#### **At the event**

- 2 pop up stands in the main event room
- Up to 5 attendees
- Name check in speeches
- Brochure/leaflet distribution on the night
- Access to circa 150 people actively involved within the City Region

### **Contact**

If you are interested in the above sponsorship opportunity, please contact:  
Carolyn Knott, Partnership Manager, Liverpool City Region LEP.  
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