



Liverpool City Region Today: Challenges, Opportunities and the Role of the LEP

**Mark Basnett, Managing Director
Liverpool City Region LEP**

ROLE OF THE LEP



Local Growth Hub
Liverpool City Region

LOCAL GROWTH HUB

TOGETHER FOR BUSINESS



THE CAREERS & ENTERPRISE COMPANY

LCR4.0

Together for Manufacturing.



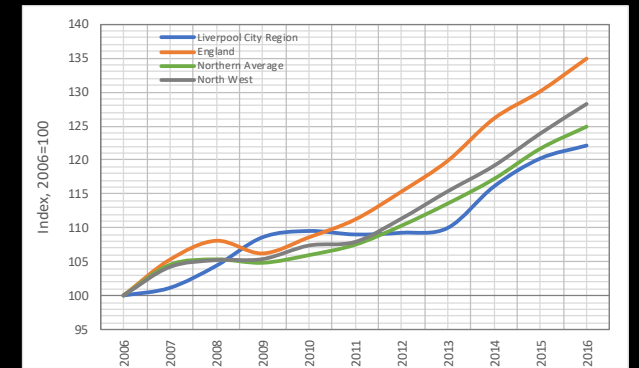
European Union
European Regional Development Fund

VIRTUAL ENGINEERING CENTRE











LEP Sub Boards

Advanced Manufacturing  Mike Houghton Siemens	Digital & Creative  Paul Corcoran Agent Marketing	Financial & Professional  Lee Omar Red Ninja	Health & Life Science  Steve Stuart S Stuart & Co	 Peter Timmins
Innovation  Dr Jon Hague Unilever	Low Carbon  Amanda Lyne UlemCo	Superport  Bernard Molloy Unipart	Visitor Economy  Sara Wilde-McKewin Influential	



2016
Building Our Future
Liverpool City Region
Growth Strategy



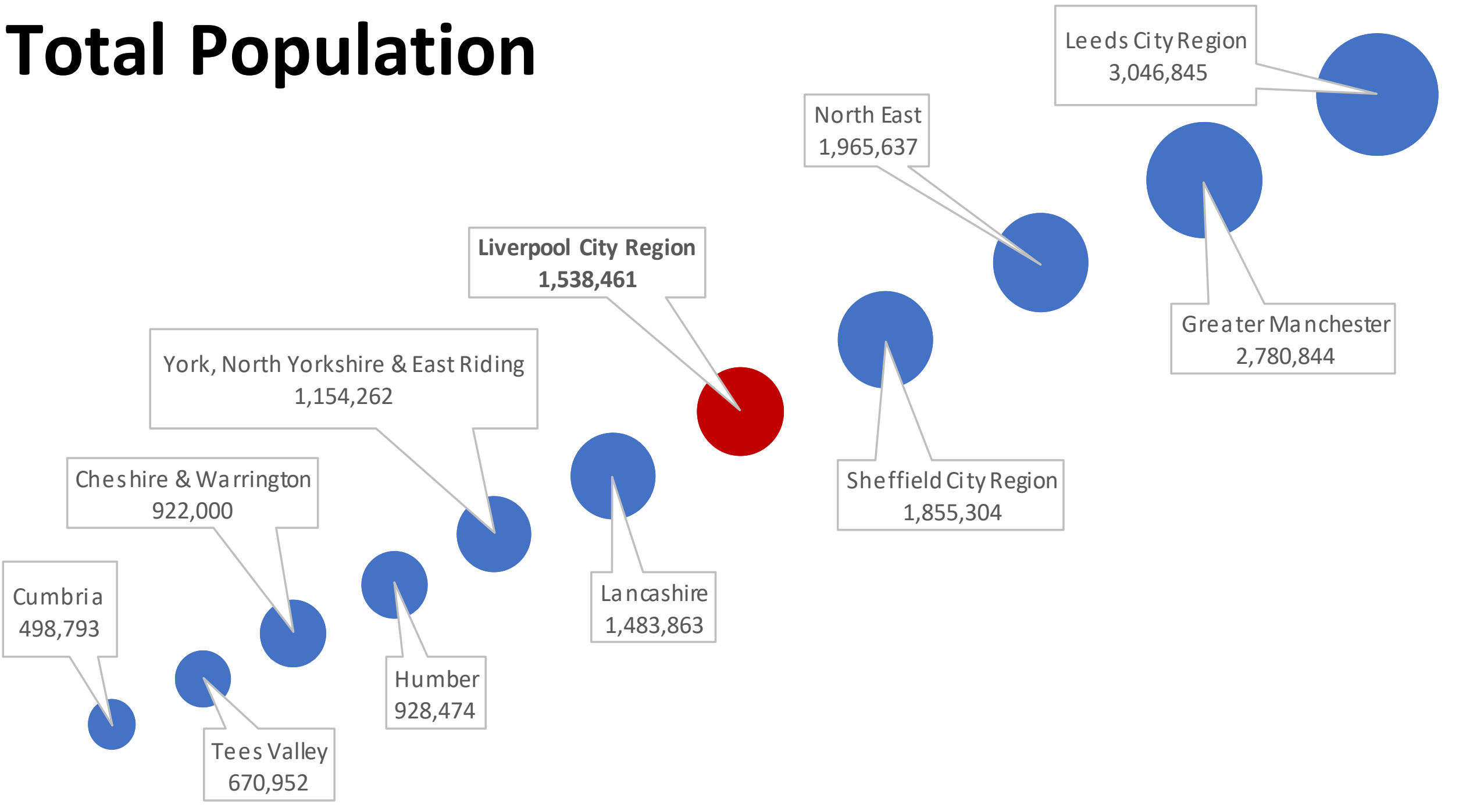
HM Government
Building our Industrial Strategy
Green Paper
January 2017

CHALLENGES

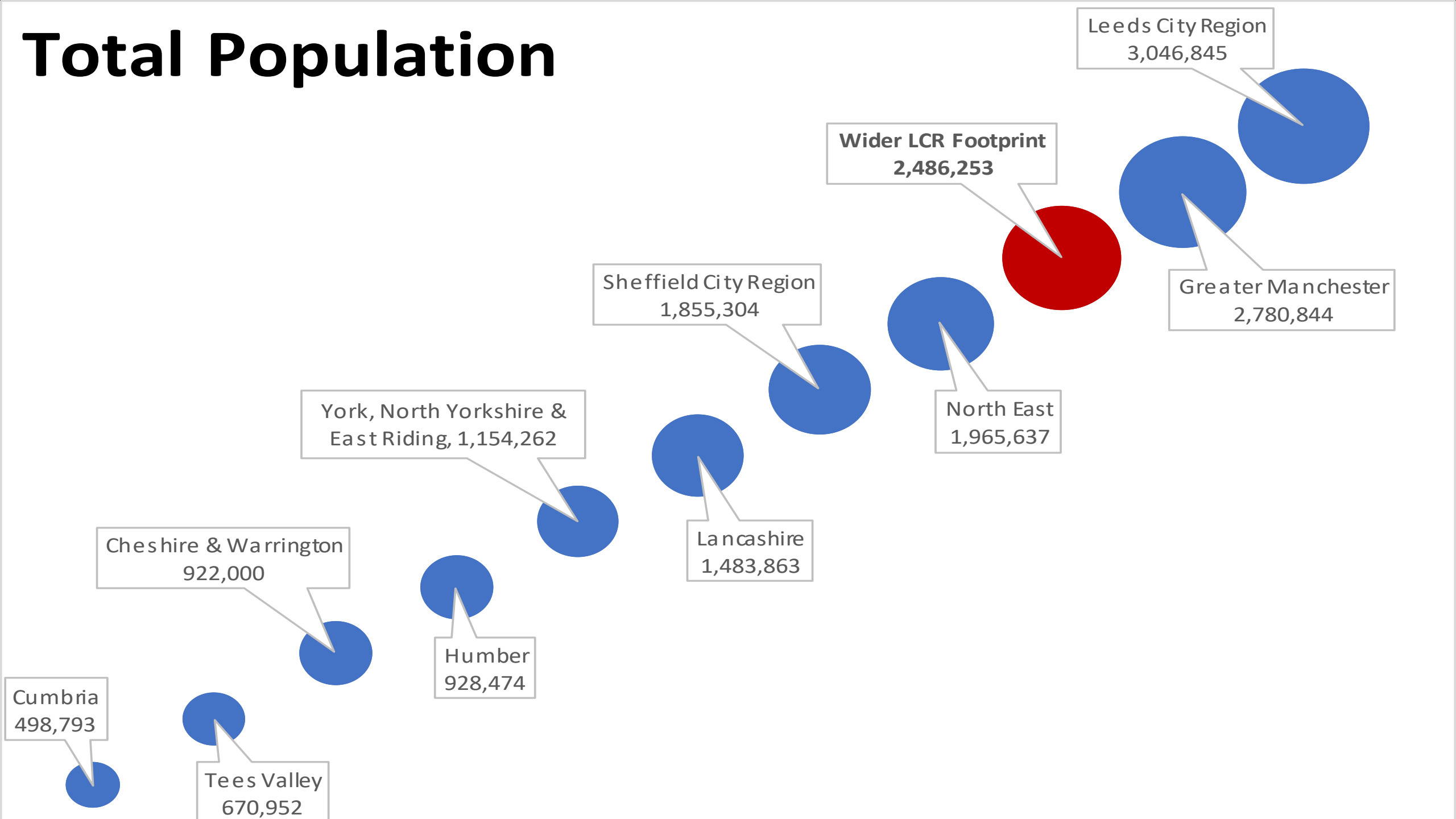
Achievements

- 10 years
- 100 investments
- £10bn invested
- 24,000 additional jobs
- 8,000 additional businesses

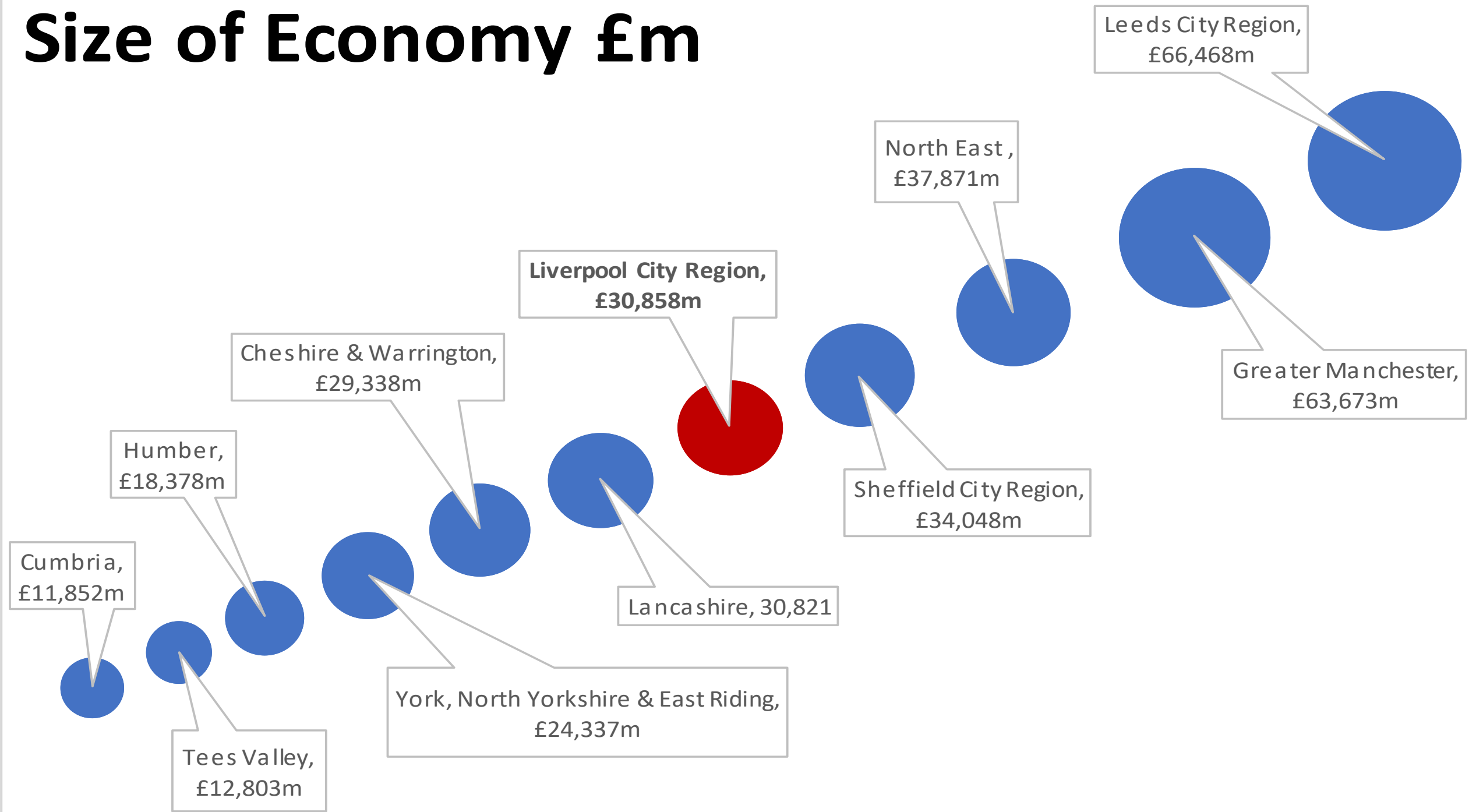
Total Population



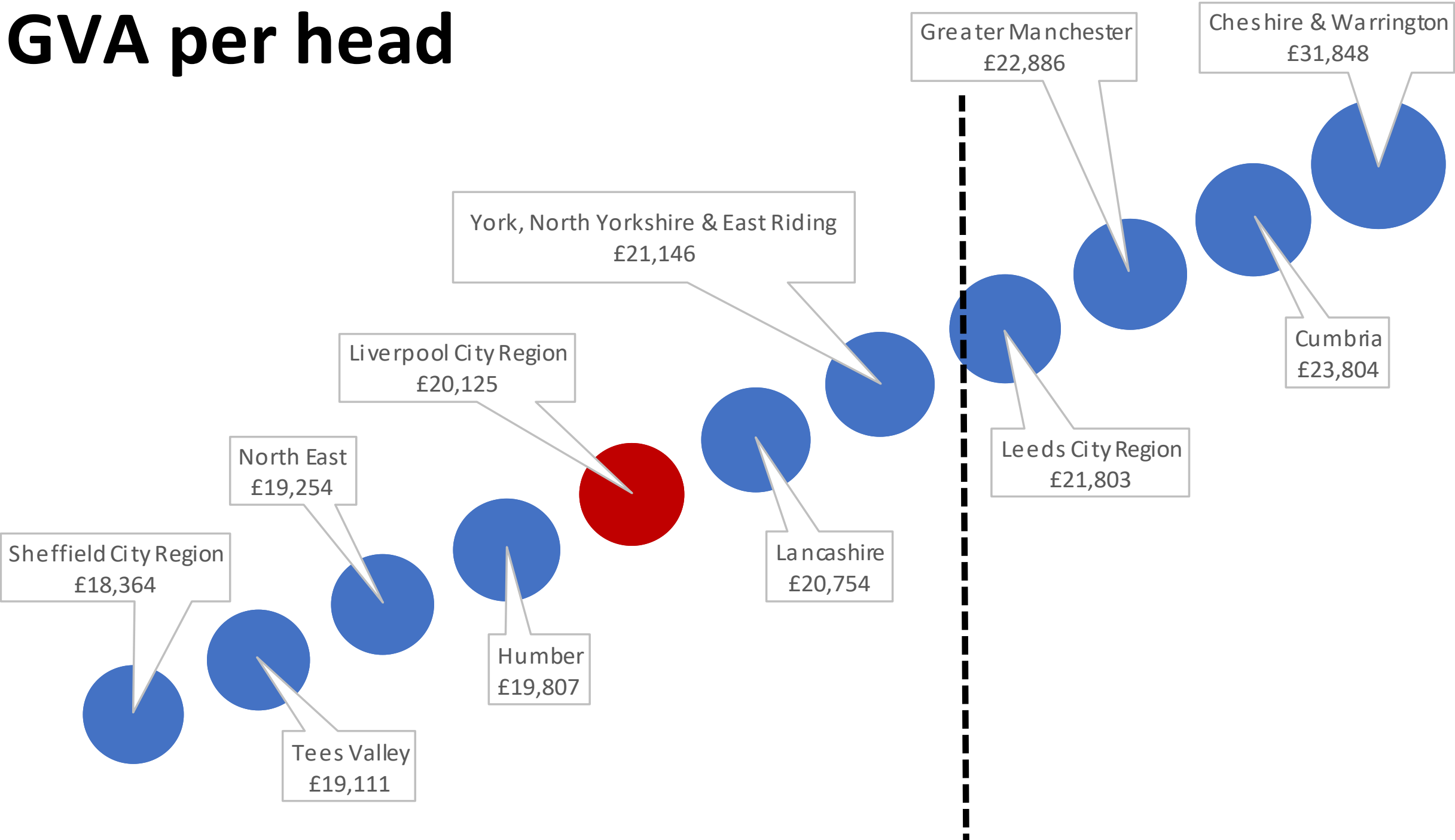
Total Population



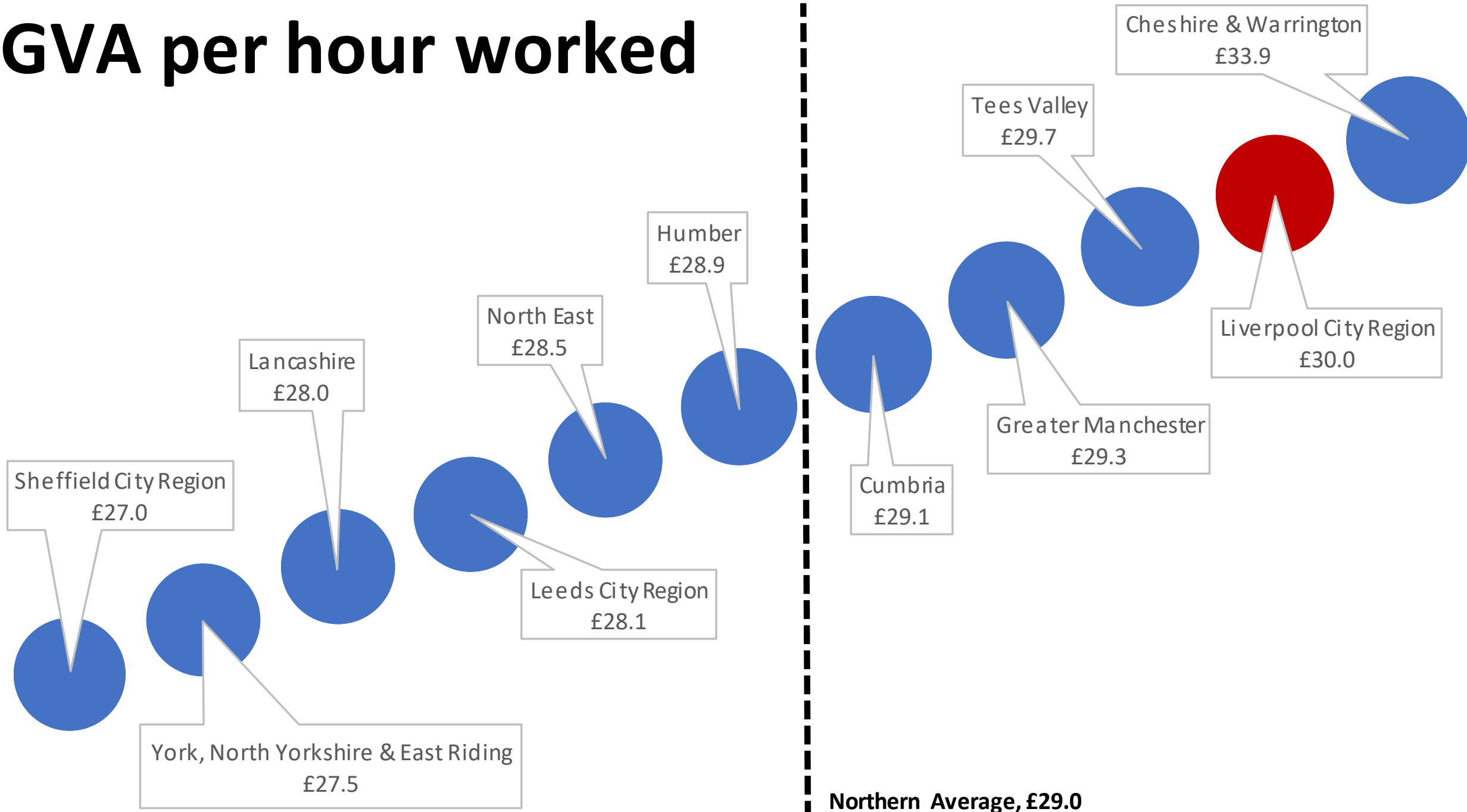
Size of Economy £m



GVA per head

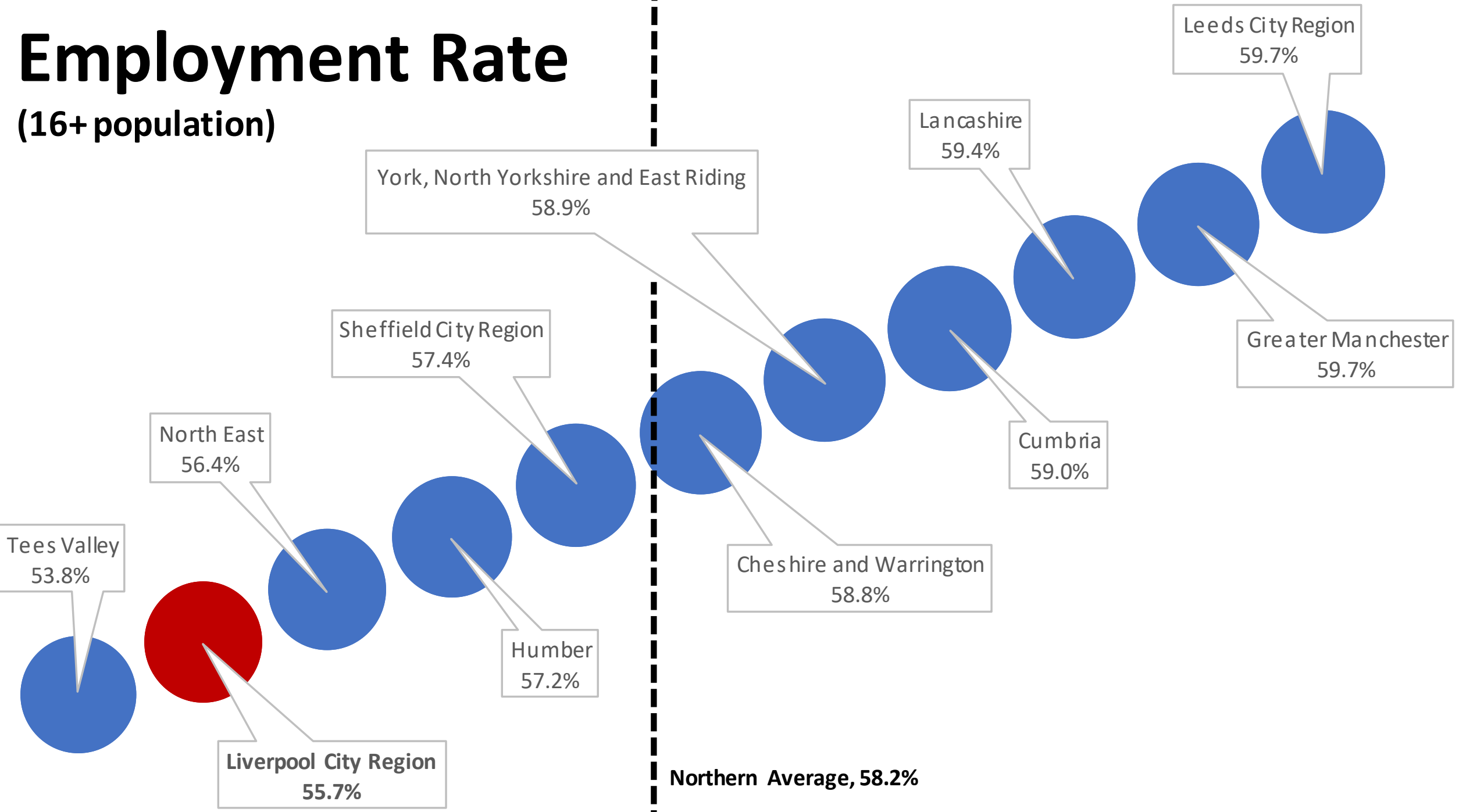


GVA per hour worked



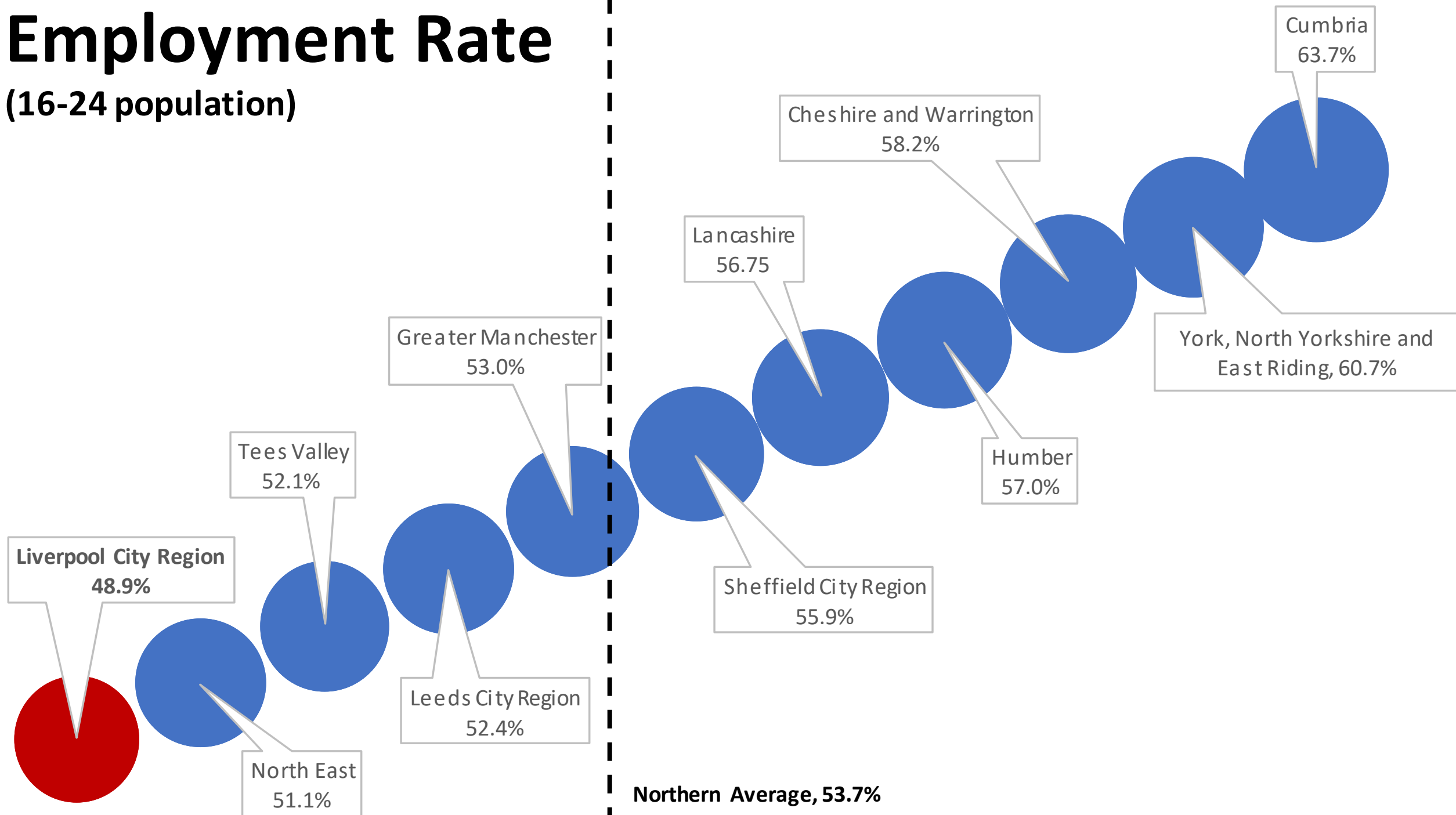
Employment Rate

(16+ population)



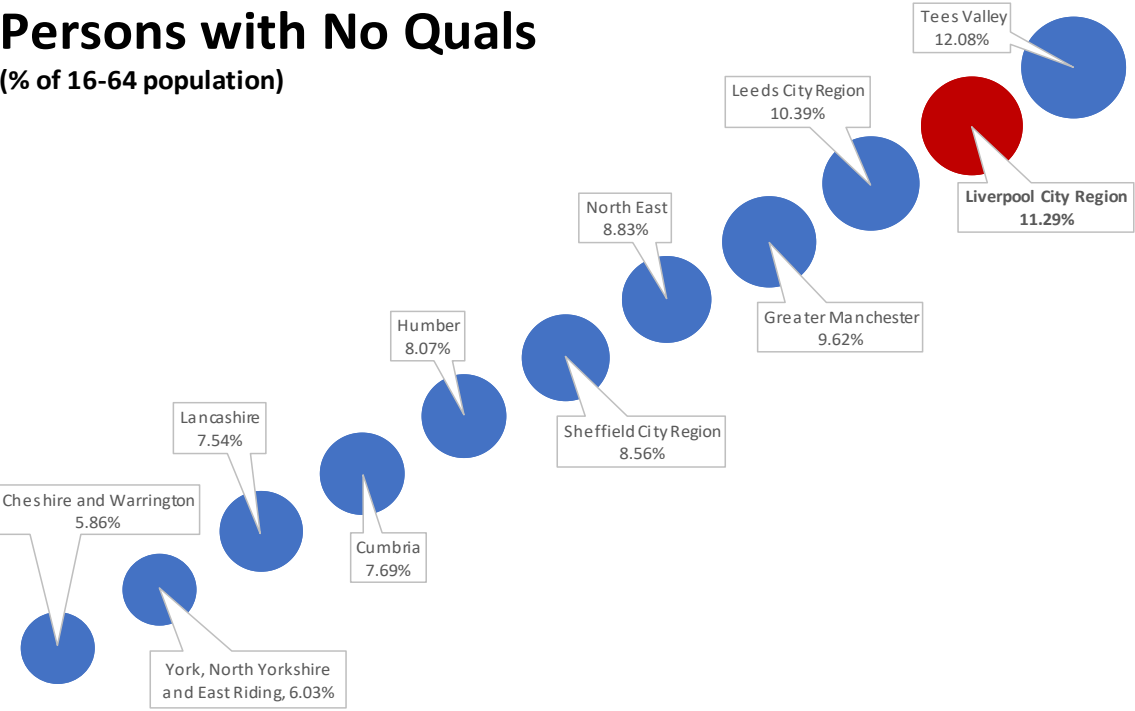
Employment Rate

(16-24 population)



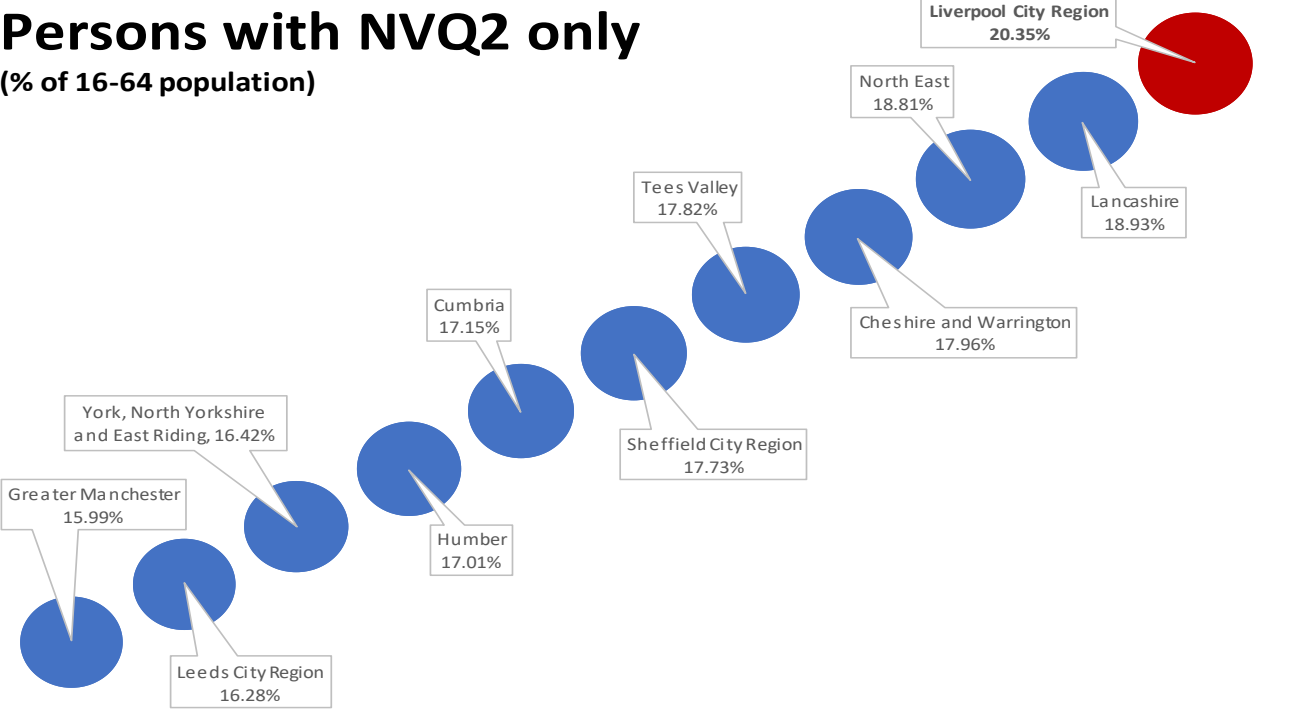
Persons with No Quals

(% of 16-64 population)



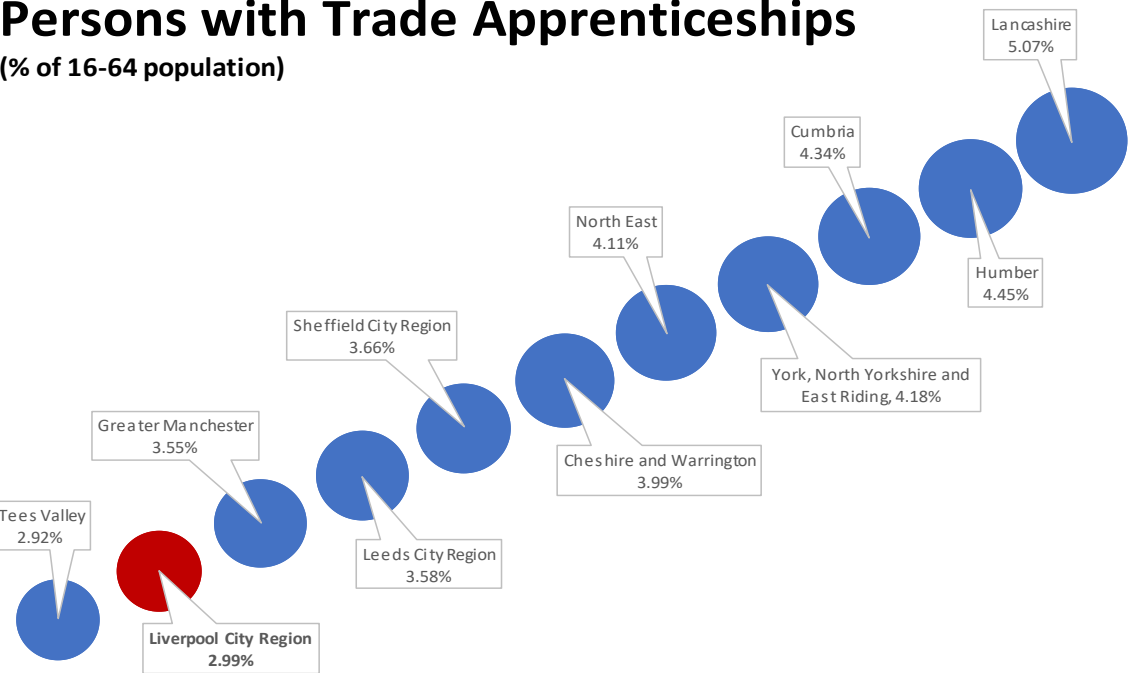
Persons with NVQ2 only

(% of 16-64 population)



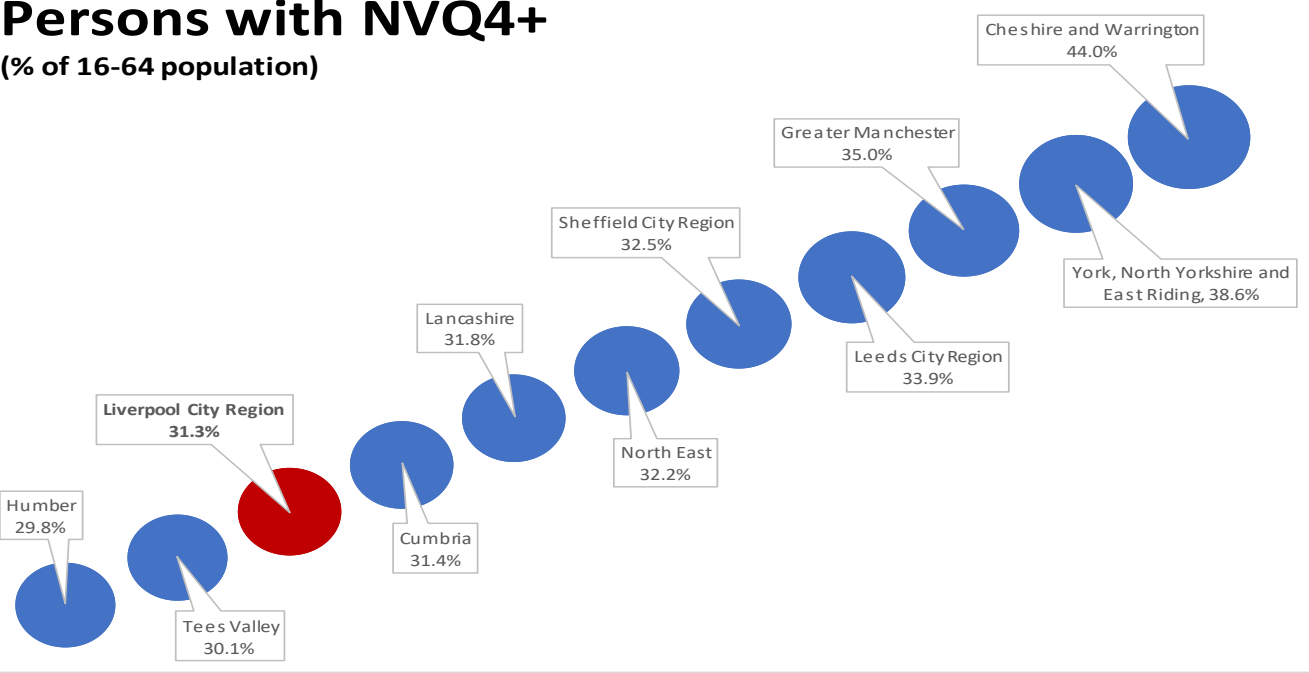
Persons with Trade Apprenticeships

(% of 16-64 population)



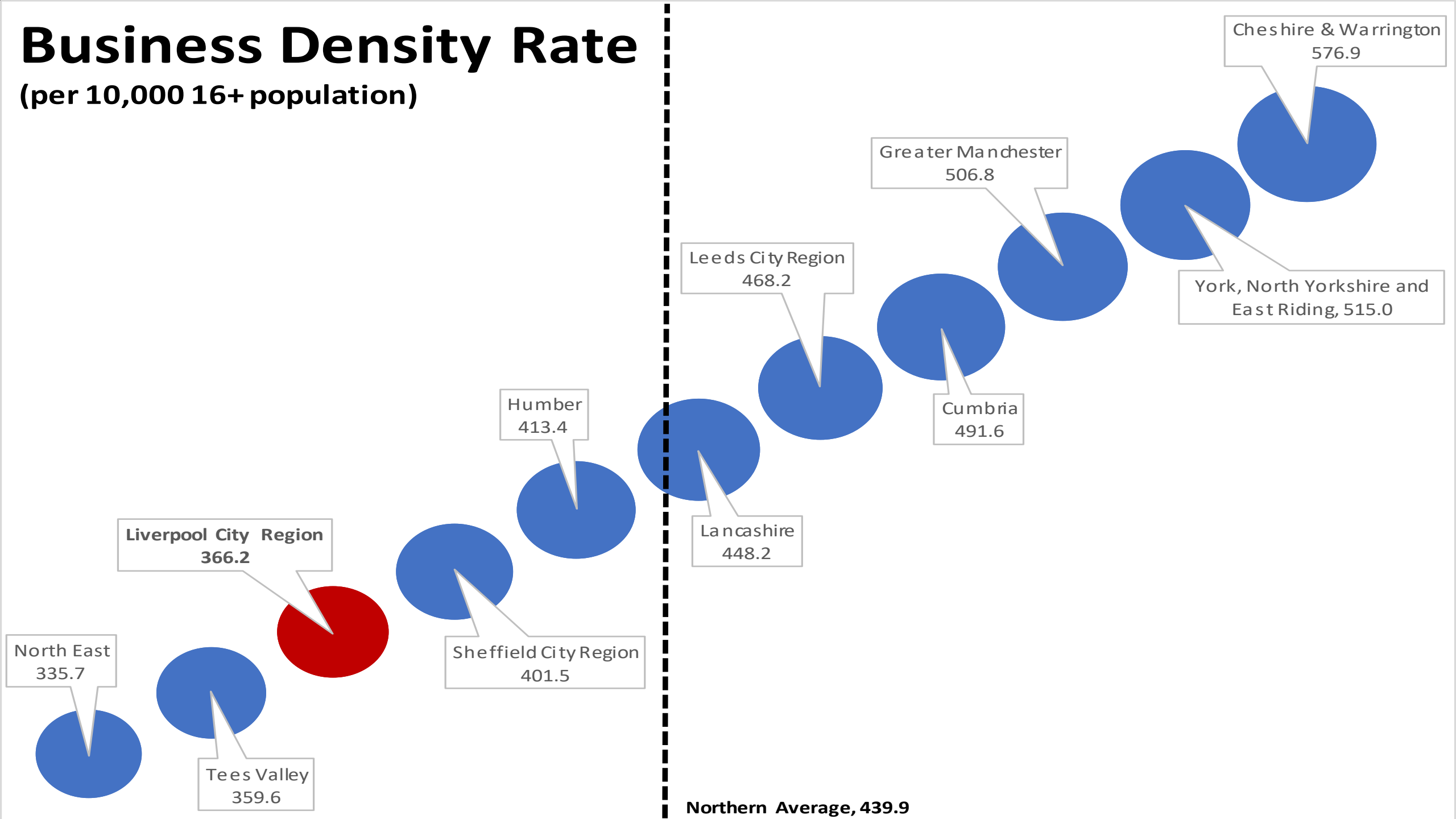
Persons with NVQ4+

(% of 16-64 population)



Business Density Rate

(per 10,000 16+ population)



Challenges

- More Jobs
- More Skills
- More Apprenticeships
- More Businesses
- More High Growth Businesses
- Accelerate Growth

OPPORTUNITIES

Advanced Manufacturing

UK Centre for Digital Manufacturing (4IR)

- UK Hub for Rail & Automotive Manufacture
- National Packaging Innovation Centre, “FMCG Valley” and Internet of Materials
- Glass Futures: Global Glass R&D Centre
- Enhanced Technical and Leadership Skills



Digital, Createch & Artificial Intelligence

Most digitally connected City Region in the UK

- Full fibre network interlinking all districts & critical assets
- UK's 5G capital
- “Big Data City”: National AI Centre & data centric cluster
- Industry-led skills initiatives
- Digital inclusion trailblazer

Health & Life Sciences

Global Centre for Infectious Disease Research

European Centre for Biomanufacturing

- Digital Health and MedTech Excellence
- Knowledge Quarter/Sci-Tech Daresbury Development
- Attract, Develop and Retain high skilled talent & organisations
- Drive Inclusive Growth



Low Carbon

UK's Renewable Energy Coast

- Mersey Tidal Commission
- Hydrogen and Carbon Capture & Utilisation
- North West Energy Hub
- LCR Energy Strategy



Maritime & Logistics

Global Logistics Hub for Northern UK

- Investment in Transport Infrastructure
- Assembly & Development of Large Strategic Sites
- Attraction and Growth of Port Related Industries
- Maritime Knowledge Hub
- New technology adoption
- Sector Skills – From Schools to Leadership



Professional and Business Services

A World Class Environment and Enabler of Growth

- Develop outstanding infrastructure and places for business
- Support SME formation, innovation and growth in competitive sub-sectors
- Increase access to investment for scale ups
- Extend business networks and mentoring
- Enhance skills and professional development

Visitor Economy

England's Leading Visitor Destination after London

- Improve Transport Connectivity & Infrastructure
- Expansion of visitor numbers – volume, value and frequency.
- Improve skills and professional development
- Refine commissioning and delivery of place marketing
- Increase sector productivity and innovation

Innovation



The Best Place in the UK to Commercialise New Ideas

- Accelerate Commercialisation of R&D and Innovation
- Attract Innovation funding to the City Region's key growth sectors strengthening national and global excellence
- Increase and Intensify University Business engagement
- Increase cross sectoral collaboration

Investment and Enterprise

Enterprise Capital of Europe

- Simplify the business investment and support landscape
- Intensify support for Scale ups & Start ups
- Implement Internationalisation Strategy and promote Brand Liverpool
- Establish Schools Enterprise and Careers Hub
- Business led initiatives to engage, attract and develop local and student population

Our 5 Year Ambition

- 5,000 additional businesses
- £5bn of private sector investment
- 30,000 additional jobs
- All school leavers to have had +ve business contacts
- 10% increase in the exports and exporters
- 20% increase in the commercialisation of R&D

THANK YOU