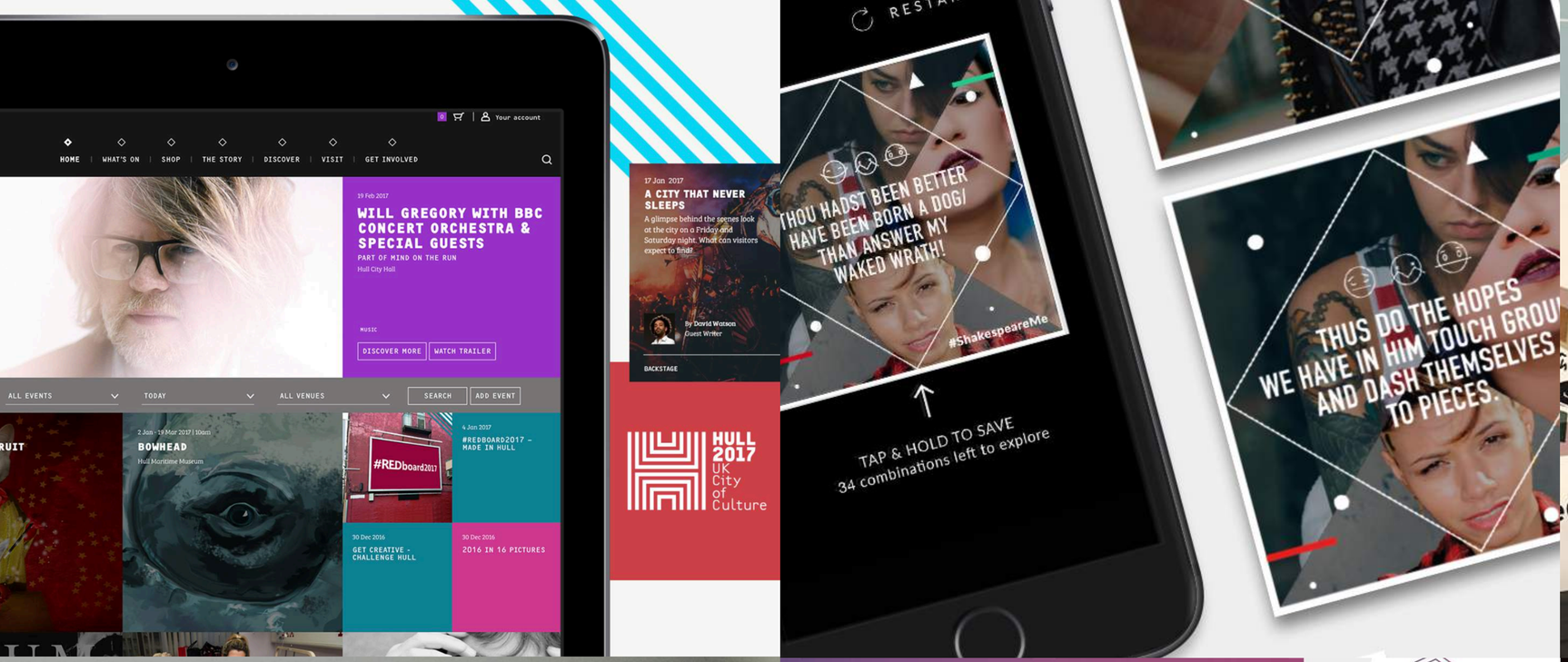
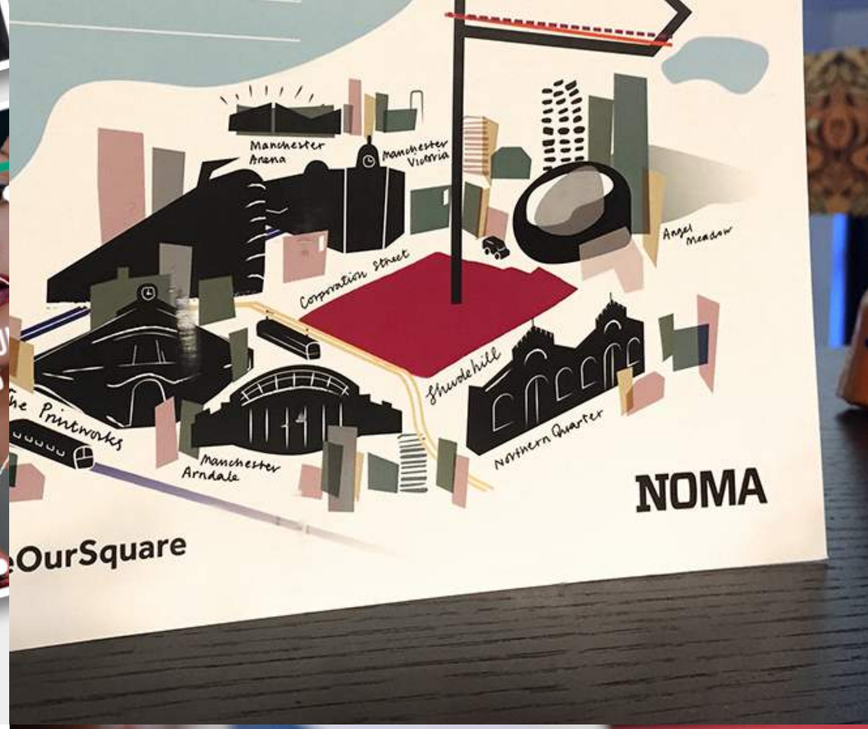
Building a creative/digital powerhouse

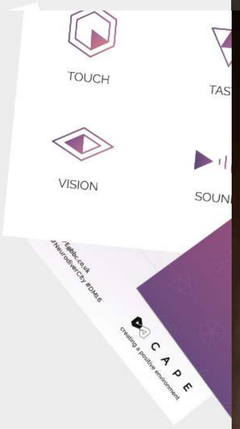
Lou Cordwell
CEO, magneticNorth

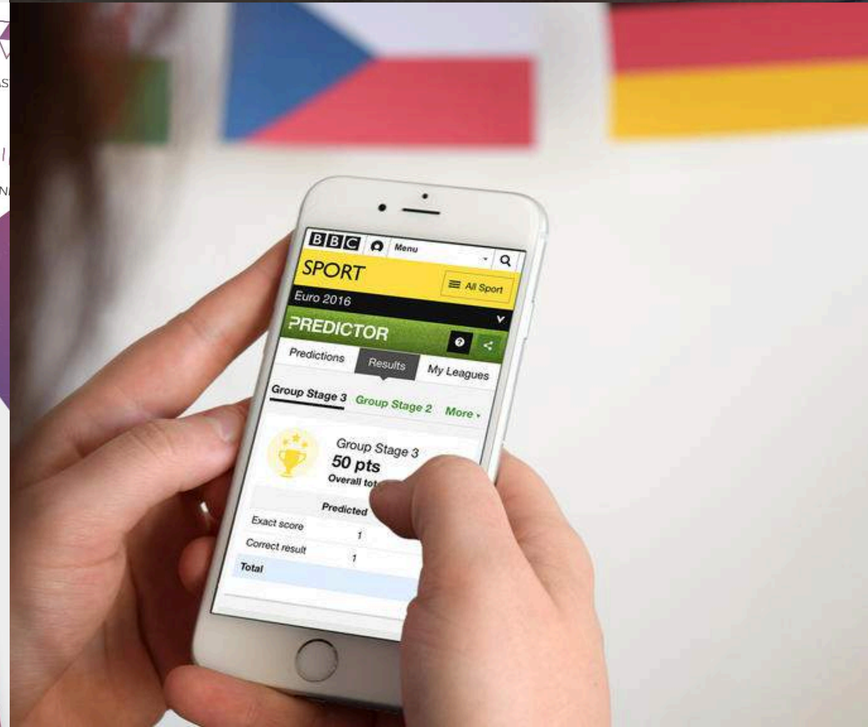
HEAP MILL



HULL 2017 UK City of Culture





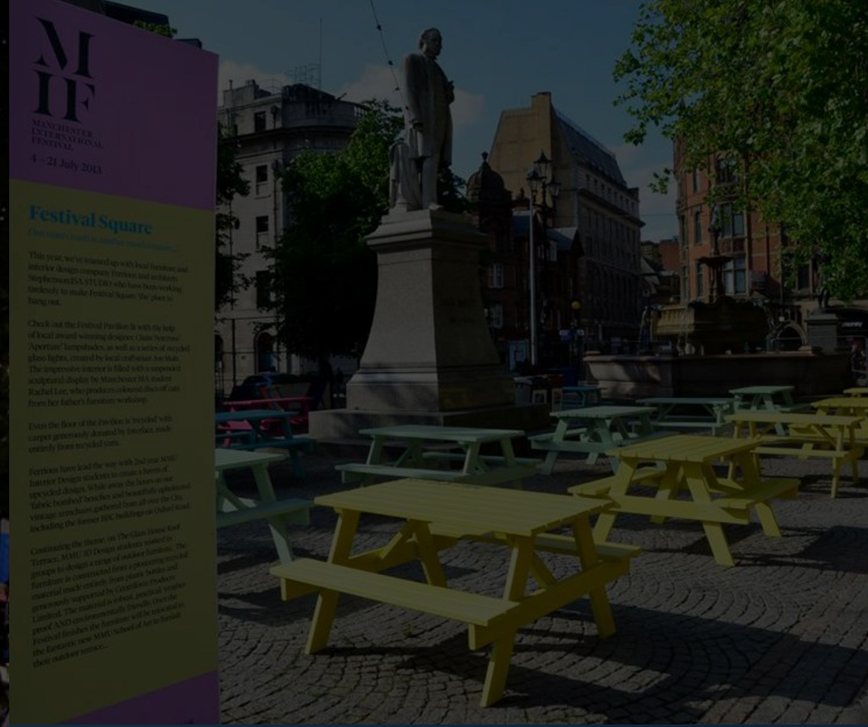


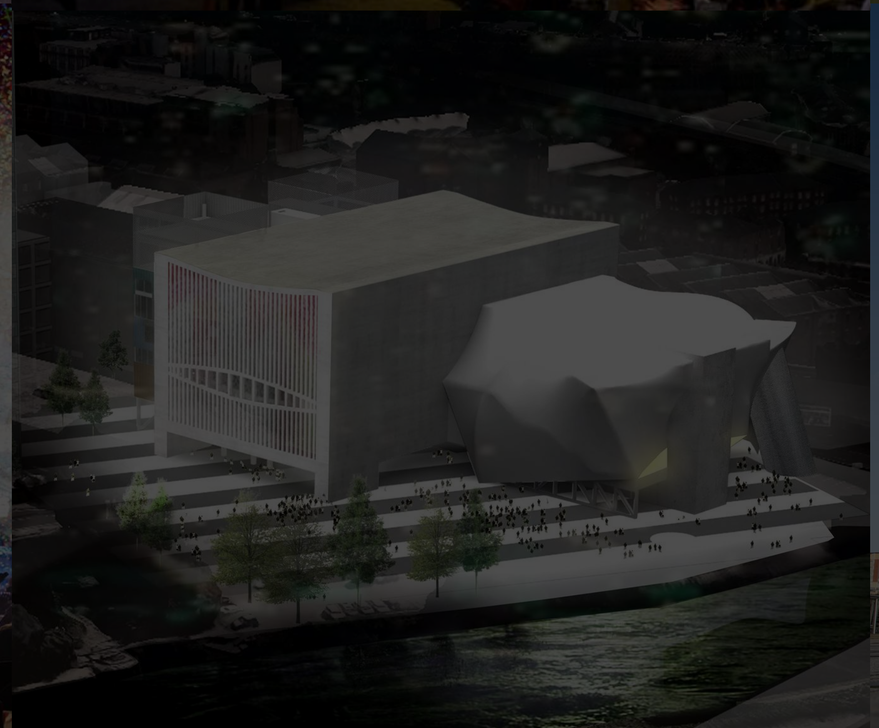
Space

Confidence

Stimulus

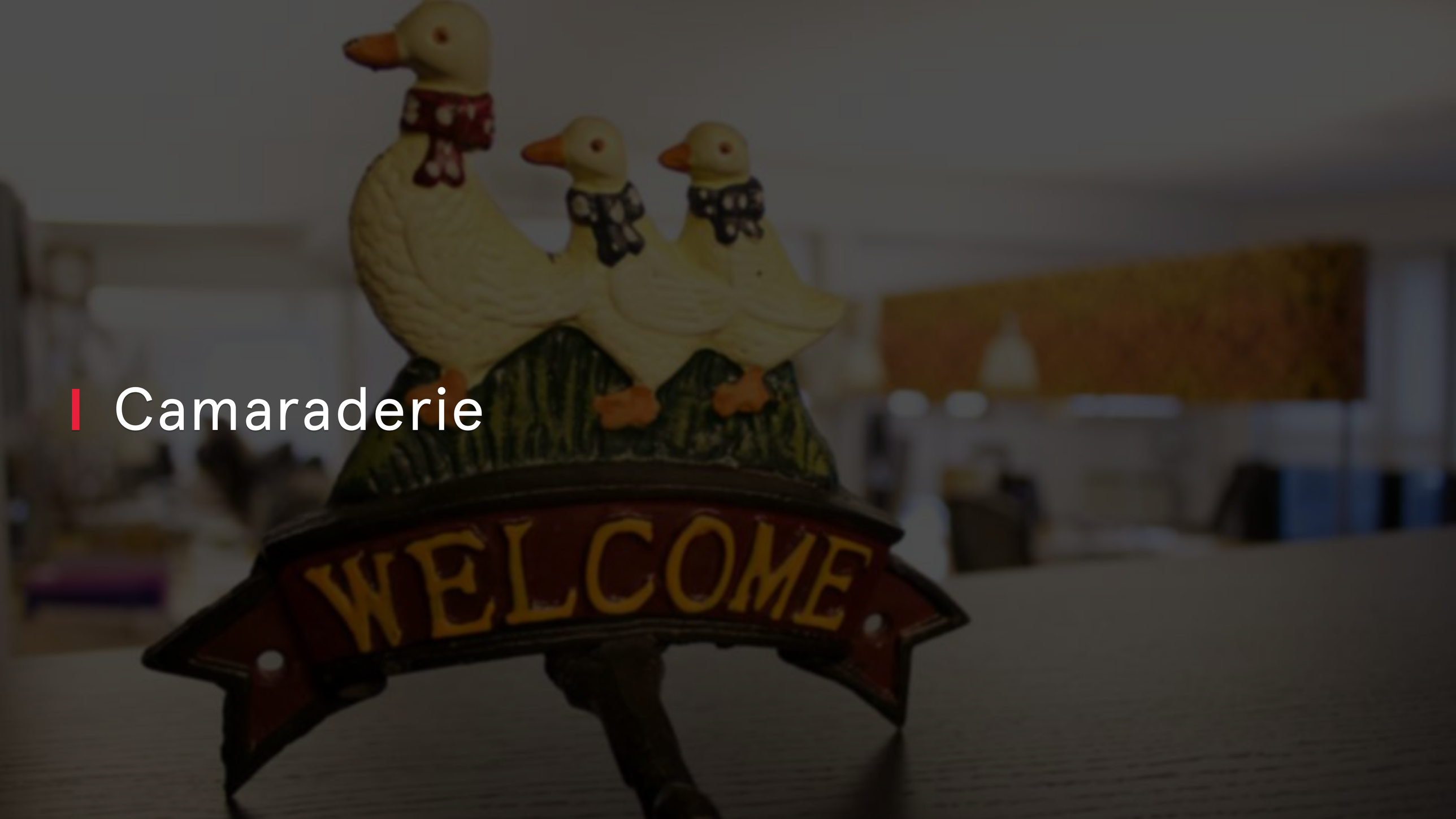
TATE


MIF
Festival Square



BALTIC CENTRE FOR CONTEMPORARY
EXHIBITIONS FAMILY FUN FOOD & DRINK S
BALTIC

Camaraderie



Opportunity

What’s the catch?

SUNFLOWER
GROW YOUR OWN™
Organic Seedling Starter Kit
USDA ORGANIC
TOMATO
GROW YOUR OWN™
Organic Seedling Starter Kit
DIG for Victory
GROW YOUR OWN VEGETABLES

Grow our own

“People like me wouldn’t get
a chance today”
— Julie Walters

Hold hands

AllBright.

Our mission

To make the UK the best place in the world to be a female founder

AllBright.

Market opportunity

Just 10% of global VC funding goes to companies with at least one female founder

AllBright.

The proposition

A funding platform dedicated to helping female founders take their businesses to the next level of growth and deliver outstanding results

AllBright.

@loucordwell
@mNwork